

# WORLD KNOWLEDGE FORUM



# HIGHLIGHTS

SINCE 2000

**The World Knowledge Forum  
Secretariat**

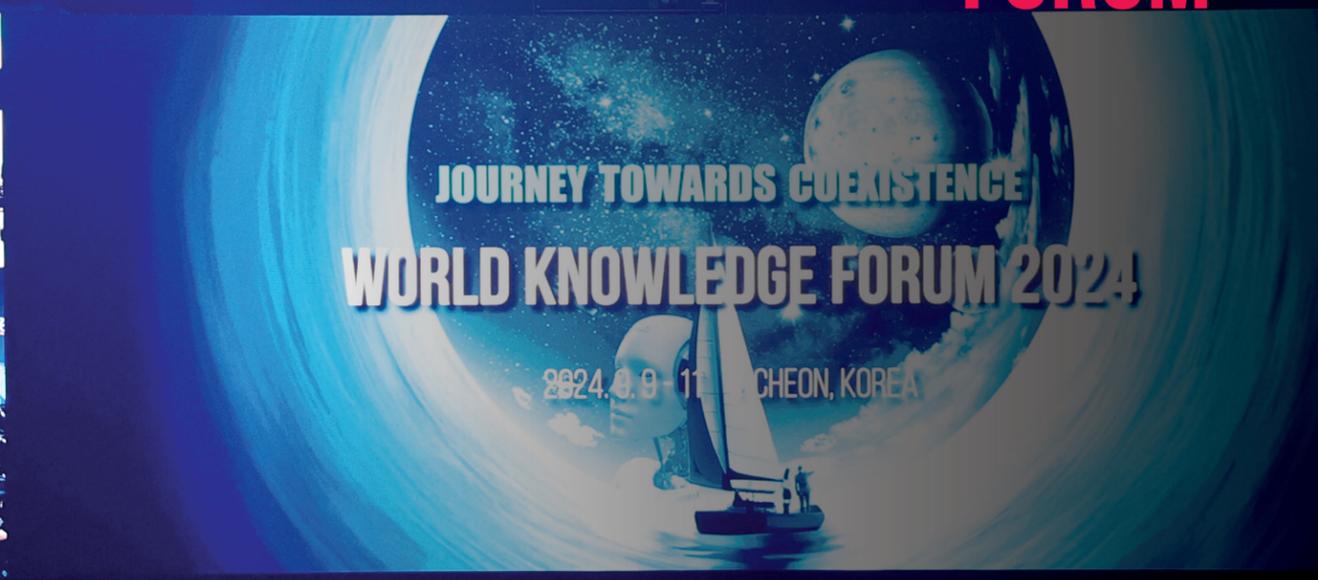
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# ABOUT WORLD KNOWLEDGE FORUM

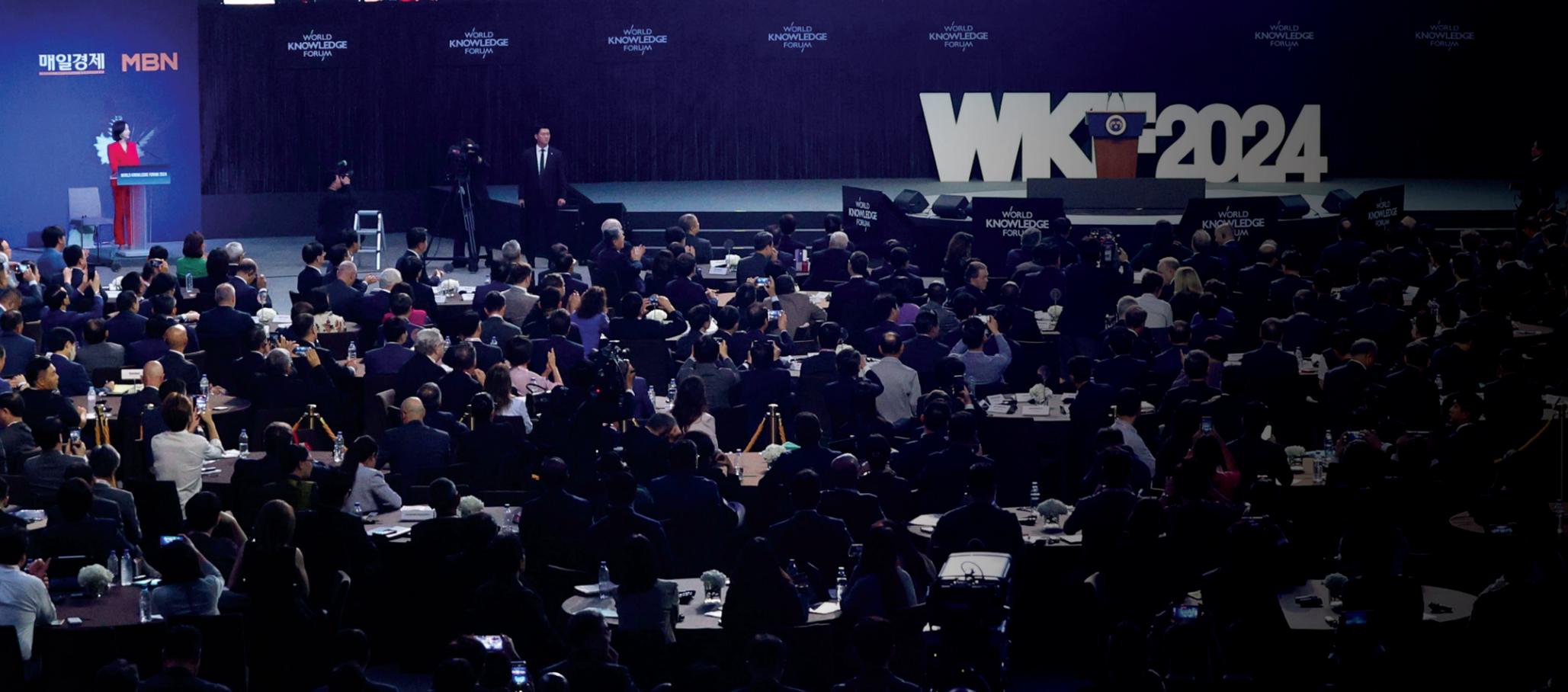


Following the 1997 Asian financial crisis, the World Knowledge Forum (WKF) was founded in October 2000 after two years of preparation, with the ambition to transform Korea into a knowledge-driven nation. Since then, the World Knowledge Forum served as a platform for active discussions, with the aim of reducing knowledge gaps through knowledge-sharing to promote balanced global economic growth and prosperity. A total of approximately 6,058 global speakers and 66,022 audience members have participated since the first forum in 2000, held under the theme 'Shaping the New Millennium with Knowledge'. The WKF has now become one of the biggest knowledge-sharing events in the world.

Main speakers we had at the past WKFs include the following: state leaders such as George W. Bush, the 43<sup>rd</sup> President of the United States; Theresa May, the 76<sup>th</sup> Prime Minister of the United Kingdom; Nicolas Sarkozy, the 23<sup>rd</sup> President of the French Republic; and Gerhard Schröder, the 7<sup>th</sup> Chancellor of Germany; Presidents of international organizations such as Jim Yong Kim, the 12<sup>th</sup> President of the World Bank; founders and CEOs such as Bill Gates, Co-founder of Microsoft Corporation; Larry Ellison, Chairman and CEO of the Oracle Corporation; John L. Hennessy, Chairman of Alphabet; George Soros, Chairman of Soros Fund Management, and scholars such as Larry Summers, Paul Krugman, Michael Porter, and Gregory Mankiw.

At the World Knowledge Forum 2024, speakers and audiences gathered offline to discuss various agendas under the theme of 'Journey Towards Coexistence'.

Hun Sen, President of the Senate of Cambodia; Jon Gray, President and COO of Blackstone; John F. Kelly, the 28<sup>th</sup> White House Chief of Staff; Linda G. Mills, President of New York University; Michelle Zauner, Musician and Writer; Mauricio Macri, former President of Argentina; Audrey Tang, Taiwan's 1<sup>st</sup> Digital Minister; Robert C. O'Brien, Co-founder and Chairman of American Global Strategies LLC (Former U.S. National Security Advisor); Chris Miller, Professor at Tufts University (Author of 'Chip War'); Naftali Bennett, the 13<sup>th</sup> Prime Minister of Israel; Katalin Novák, former President of Hungary, and many other world-renowned speakers participated in the World Knowledge Forum 2024 and graced the occasion with their presence.





**Brand Identity of the World Knowledge Forum**

The new logo of the World Knowledge Forum embodies the idea of encompassing diverse fields of knowledge from the highest heights to the deepest depths, not only in Asia but across the entire world.



## INVITATION

With gracious support and enthusiasm from many knowledge seekers around the world, the World Knowledge Forum has grown into one of the most prominent knowledge hubs in the world. Each year, the World Knowledge Forum continues to enhance its content and address numerous global agendas, featuring approximately 250 speakers and 4,000 audience members.

To meet the encouragement and expectations of those who anticipate the World Knowledge Forum every September, we will once again set the stage for the best speakers and themes to look ahead for 2025.

The World Knowledge Forum 2025 is scheduled to take place from September 9<sup>th</sup> through 11<sup>th</sup>, 2025, and we will develop comprehensive action plans for critical global issues at hand. In-depth discussions on geopolitics, business, and social issues will be conducted at the World Knowledge Forum 2025.

I invite you to join the World Knowledge Forum 2025.

Chairman of Maekyung Media Group  
Founder of the World Knowledge Forum

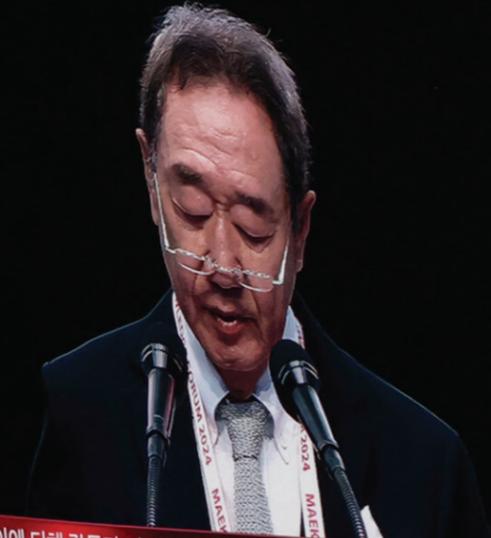
Chang Dae-whan, PhD

A handwritten signature in black ink that reads "Dae-whan Chang". The signature is written in a cursive, flowing style.

# WORLD KNOWLEDGE FORUM 2025

September 9 – 11, 2025  
Seoul, Korea

# WKF 2024



이제 더해 갈등과 전쟁의 시대를 극복하고, 화합과 번영의 시대를 열기 위해 우리는 공존하는 인간, 즉 호모 심비우스가 돼야 합니다.

JOURNEY  
TOWARDS  
COEXISTENCE

# MILESTONES OF THE WORLD KNOWLEDGE FORUM 2000~2024

**2000**  
Shaping the New Millennium  
with Knowledge  
World Knowledge Forum Launched

**2001**  
Drawing the Roadmap for  
Knowledge Economy and Global  
Prosperity  
World Knowledge Corps Launched

**2002**  
Knowledge in a World of Risk:  
A Compass towards New  
Prosperity

**2006**  
Creative Economy

**2007**  
Wealth Creation & Asia  
World Bank Recognizes  
World Knowledge Forum

**2008**  
Collabonomics & Greater Asia  
Open Sessions Launched  
at World Knowledge Forum

**2011**  
The New Economic Crisis:  
Reforming Global Leadership &  
Asia's Challenge

**2012**  
The Great Breakthrough:  
New Solutions for Global  
Crisis

**2016**  
Aiming for Great  
Instauration  
Asia Business Awards Launched

**2017**  
Inflection Point: Towards New  
Prosperity

**2018**  
Collective Intelligence:  
Overcoming Global  
Pandemonium

**2021**  
Terra Incognita:  
Redesigning the Global  
Architecture

**2022**  
Supercompensation: Restoring  
Global Prosperity & Freedom



**2003**  
Creating a New World Order  
and Economy

**2004**  
Partnership for Renewed Growth  
World Knowledge Forum  
Expands Beyond Korea

**2005**  
Creativity and Collaboration:  
Foundation for the New Era

**2009**  
One Asia: New Economic Order  
& Recovery  
One Asia Momentum Launched

**2010**  
One Asia momentum,  
G20 Leadership & Creatinnovation

**2013**  
The One Asia  
Metamorphosis

**2014**  
Invigorating the Global  
Economy

**2015**  
Mapping the Zeitgeist  
Plenary Session Moves to  
Jangchung Arena

**2019**  
Knowledge Revolution 5.0:  
Perspicacity Towards Prosperity  
for All

**2020**  
Pandemonics Perspective:  
Shaping New Global  
Symbiosis  
World Knowledge Forum  
Expands Beyond Korea

**2023**  
Techno Big Bang:  
Humanity on the Shoulders  
of Giants

**2024**  
Journey Towards Coexistence  
Marks the 25<sup>th</sup> Anniversary

# WORLD KNOWLEDGE FORUM IN NUMBERS

2000~2024

(unit=ea)

## PARTICIPANTS

For 25 years, distinguished participants from political, academic, corporate, and other diverse areas around the world have gathered at the annual 'knowledge-sharing feast' that is the World Knowledge Forum.

## SPEAKERS

Global leaders from political, economic, and industrial sectors—such as George W. Bush, former President of the United States; Bill Gates, Co-founder of Microsoft Corporation; Richard Branson, CEO of Virgin Group; Joseph E. Stiglitz, 2001 Nobel Prize Laureate—have participated in the World Knowledge Forum as renowned speakers.

## COUNTRIES

Participants and speakers are joining the World Knowledge Forum from countries in various regions including Asia, North America, South America, and Europe, and beyond.

## SESSIONS

Every year, the World Knowledge Forum covers a variety of topics encompassing economy, business, politics, culture, art, future, and climate change.

66,022

6,058

86

1,903

19,000

37,000,000

## OPEN SESSIONS

Open Sessions are special lectures that bring together global leaders to share knowledge and encourage participation from diverse audiences, with nearly 3,000 attendees each year.

## YOUTUBE VIEWS

On the official YouTube channel of the World Knowledge Forum, you can watch videos providing insights from various speakers.

\*Up to 2024 [Source: World Knowledge Forum Secretariat]

# MAIN SPEAKERS FROM THE PREVIOUS YEARS



**Bill Gates**  
Co-founder of  
Microsoft Corporation



**George W. Bush**  
The 43<sup>rd</sup> President of  
the United States



**Hillary Rodham Clinton**  
The 67<sup>th</sup> United States  
Secretary of State



**Steve Wozniak**  
Co-Founder of  
Apple Computer, Inc.



**Tony Blair**  
The 73<sup>rd</sup> Prime Minister of  
United Kingdom



**Colin Powell**  
The 65<sup>th</sup> United States  
Secretary of State



**David Rubenstein**  
Co-founder & Co-CEO  
of the Carlyle Group



**Yukio Hatoyama**  
The 93<sup>rd</sup> Prime Minister  
of Japan



**Jerry Yang**  
Founder of Yahoo



**Brian Duperreault**  
President & CEO of AIG



**Mike Pompeo**  
The 70<sup>th</sup> Secretary of State  
of the United States



**Janet L. Yellen**  
The 15<sup>th</sup> Chair of the  
Federal Reserve Board



**Nathan Belcharczyk**  
Co-founder of Airbnb



**Hun Sen**  
President of the  
Senate of Cambodia



**John F. Kelly**  
The 28<sup>th</sup>  
White House Chief of Staff



**Larry Ellison**  
Chairman & CTO of  
Oracle Corporation



**Carl Bildt**  
The 40<sup>th</sup> Prime Minister  
of Sweden & GCI  
Commissioner



**Jon Gray**  
President & COO  
of Blackstone



**Niall Ferguson**  
Professor at  
Harvard University



**Sam Altman**  
CEO of OpenAI



**Gregory Mankiw**  
Professor at  
Harvard University



**Jack Welch**  
Former Chairman of  
General Electric



**Nicolas Sarkozy**  
The 23<sup>rd</sup> President  
of France



**Alan Greenspan**  
The 13<sup>th</sup> Chairman of  
Federal Reserve Board



**Francois Hollande**  
The 24<sup>th</sup> President  
of France



**Larry Summers**  
Professor at Harvard University



**Enrico Letta**  
The 55<sup>th</sup>  
Prime Minister of Italy



**Robin Li**  
Chairman & CEO  
of Baidu



**Wang Jia Rui**  
Vice Chairman of the 12<sup>th</sup> National  
Committee of the Chinese People's  
Political Consultative Conference



**George Soros**  
Chairman of  
Soros Fund  
Management



**Gerhard Schröder**  
The 7<sup>th</sup> Chancellor  
of Germany



**Paul Krugman**  
Professor at City University  
of New York



**Steve Chen**  
Co-founder of  
YouTube



**David Cameron**  
Prime Minister of the  
United Kingdom  
(2010–2016)



**John Bolton**  
National Security Advisor  
(2018–2019)



**Eric Yuan**  
Founder & CEO of Zoom



**Jim Rogers**  
Chairman of  
Beeland Interests, Inc.



**Donald Trump Jr.**  
Executive Vice  
President of the  
Trump Organization



**Thomas Piketty**  
Professor at Paris School  
of Economics



**Bob Woodward**  
Pulitzer Prize-Winning  
Journalist

# WORLD KNOWLEDGE FORUM 2024 SUMMARY

Theme | Journey Towards Coexistence

Date | September 9 - 11, 2024

Venue | INSPIRE Entertainment Resort, INCHEON



## TRACKS

**01.** INTERNATIONAL SITUATIONS

**02.** THE FUTURE OF  
ARTIFICIAL INTELLIGENCE(AI)

**03.** SUSTAINABLE WORLD

**04.** BUSINESS AND INNOVATION

**05.** GEOPOLITICS

**06.** ART AND CULTURE

**07.** HEALTHCARE

**08.** FUTURE INDUSTRIES

**09.** MARKET AND FINANCE

**10.** ECONOMIC TRENDS



## MAIN SPEAKERS AT THE WORLD KNOWLEDGE FORUM 2024



**Hun Sen**  
President of the Senate of Cambodia



**Jon Gray**  
President and COO of Blackstone



**John F. Kelly**  
The 28<sup>th</sup> White House Chief of Staff



**Linda G. Mills**  
President of New York University



**Michelle Zauner**  
Japanese Breakfast Musician and Writer



**Chanho Park**  
President of Team61



**Naftali Bennett**  
The 13<sup>th</sup> Prime Minister of Israel



**Mauricio Macri**  
Former President of Argentina



**Michael Beckley**  
Professor at Tufts University



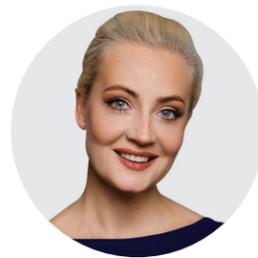
**Audrey Tang**  
Taiwan's 1<sup>st</sup> Digital Minister

The speakers of the 2024 World Knowledge Forum are being showcased on the media wall at INSPIRE Entertainment Resort, Incheon.

# MAIN SPEAKERS AT THE WORLD KNOWLEDGE FORUM 2024



**Jim Rogers**  
Chairman of Beeland  
Interests, Inc.



**Yulia Navalnaya**  
Advisory Board, Anti-Corruption  
Foundation Chairwoman



**Nguyen Ho Nam**  
Founder of Bamboo  
Capital Group



**Riken Yamamoto**  
Architect of Riken Yamamoto  
& Field Shop Co., Ltd.  
2024 Pritzker Prize Winner



**Chris Miller**  
Professor at Tufts University  
The Author of 'Chip War'



**Robert C. O'Brien**  
Co-founder and Chairman  
of American Global Strategies LLC  
Former U.S. National Security Advisor



**Amir Monsefi**  
Co-Founder & CEO of  
AIRE Advisors



**Souphol Chanthavixay**  
CEO of Lao Telecom



**Soo-man Lee**  
Former Executive  
Producer of SM



**Ian Goldin**  
Professor at Oxford University



**Seojoon Kim**  
CEO & Managing Partner of  
Hashed



**Ben Westhoff**  
Investigative Journalist  
'Fentanyl' Author



**Kohei Itoh**  
President of Keio University



**Katalin Novák**  
Former President of Hungary



**Lila Ibrahim**  
COO of Google DeepMind



**Ryan Norys**  
Chief Revenue Officer of  
Tottenham Hotspur F.C.



**Gabriel Zucman**  
Associate Professor at  
UC Berkeley



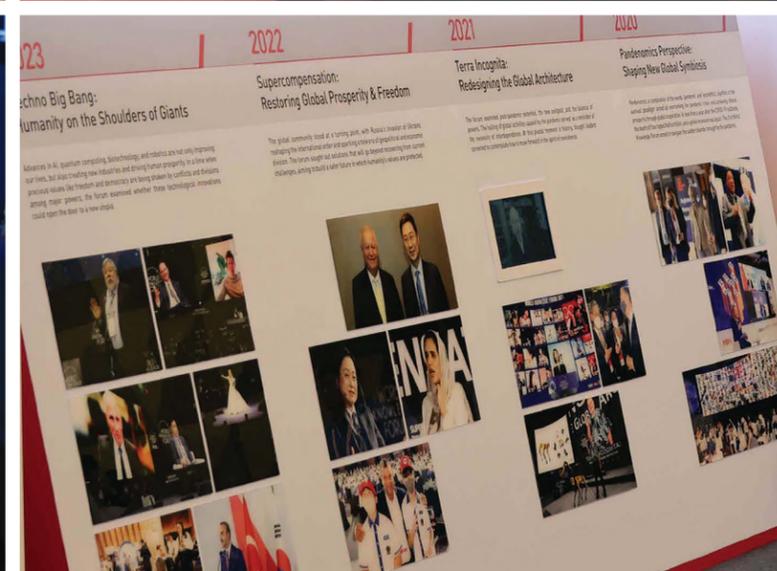
**Fredrik Erixon**  
Co-founder and Director of  
European Centre for International  
Political Economy (ECIPE)



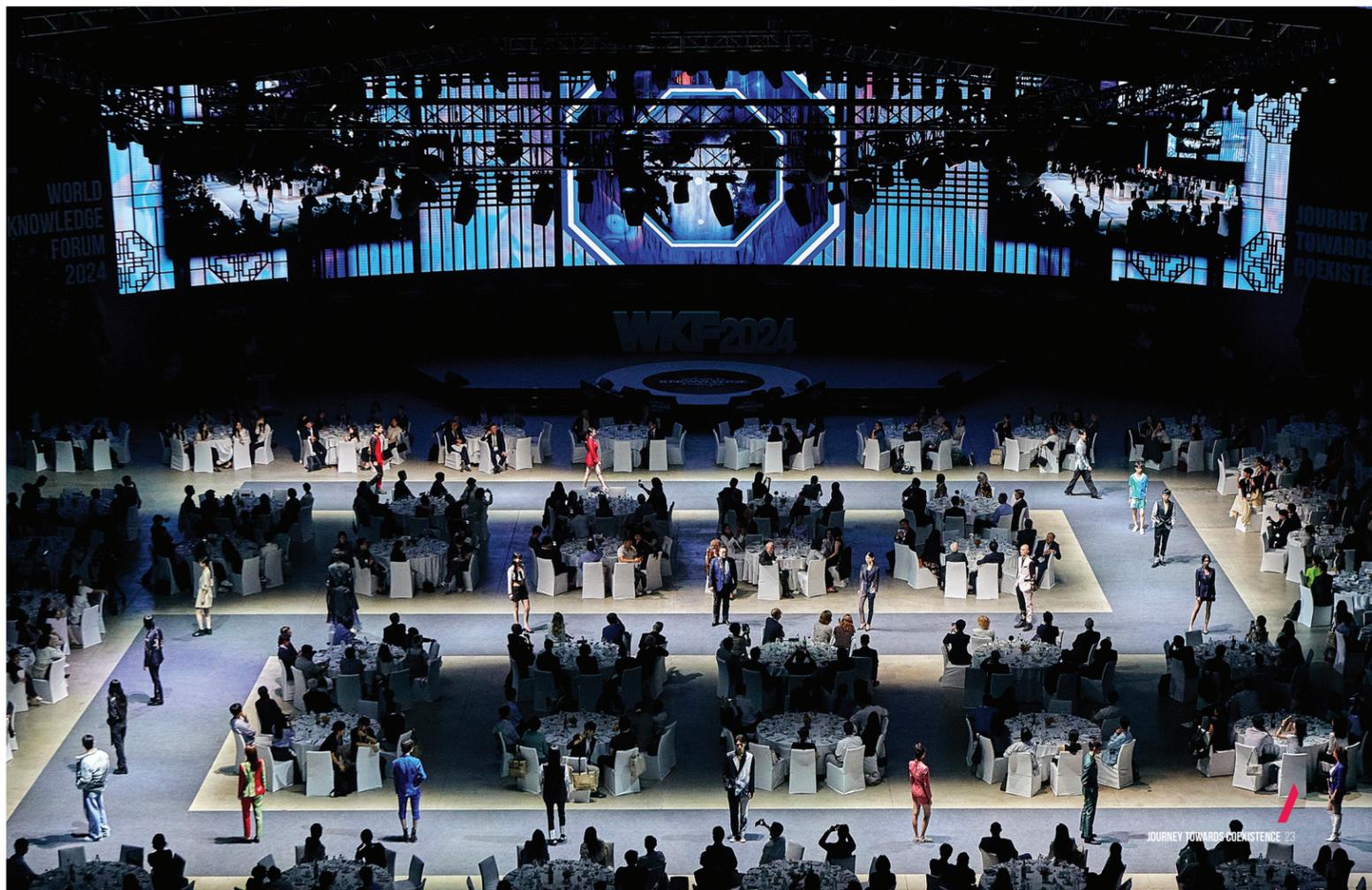
**Richard Jhang**  
CEO and General Partner of  
Stratminds



**Wei Li**  
Professor of Economics at  
Cheung Kong Graduate School  
of Business









## WORLD KNOWLEDGE FORUM 2024

### 01 THE WORLD KNOWLEDGE FORUM AT INCHEON INSPIRE RESORT

A defining feature of the 2024 World Knowledge Forum was its relocation to the newly opened Inspire Resort on Yeongjong Island, Incheon. This strategic relocation highlighted the forum's global vision by leveraging the resort's state-of-the-art facilities and its proximity to Incheon International Airport, making it more accessible for international guests and speakers. The Inspire Resort's amenities created an immersive environment where participants could effectively balance professional discourse with networking opportunities, while showcasing South Korea's emergence as a destination for international business conferences.

### 02 INNOVATION DAYS AND DIVERSE KNOWLEDGE TRACKS

The 2024 program introduced a refined structural framework comprising Innovation Day, Inspire Day, and Knowledge Day, each examining distinct facets of technological advancement, sustainability initiatives, and emerging educational paradigms. Sessions addressed critical issues such as AI advancements and the significance of lifelong learning. The open sessions extended the dialogue to broader audiences, exploring subjects ranging from quantum computing advances to digital transformation in agricultural systems.

### 03 COUNTRY SHOWCASES AND GLOBAL PARTNERSHIPS

Building upon the successful "Country Night" format of 2023, the 2024 WKF featured national presentations, notably Vietnam's emergence as a stable investment destination. The founder of Bamboo Capital articulated Vietnam's position as a dynamic global partner, underlining the nation's resilience amid geopolitical complexities. These curated presentations served to foster investment opportunities and strengthen economic partnerships among the international delegation.



## MAEKYUNG MEDIA GROUP

Maeil Business Newspaper, as a Knowledge Powerhouse, presents new visions to the government, the public, and businesses. Through this role, Maeil Business Newspaper proudly contributes to building the foundation for Korea's knowledge-based economy.

## 매일경제

Maeil Business Newspaper is a leading business publication in Korea, widely read by business professionals and corporate subscribers. It provides the most diverse array of topics related to economy, finance, real estate, stocks, and bonds with keen insights and professional expertise. Through timely and accurate economic news coverage and campaigns such as 'Vision Korea', Maeil Business Newspaper presents new visions to the government, the people, and businesses. Maeil Business Newspaper proudly fulfills its role in establishing a solid foundation for Korea's knowledge-based economy.

## MBN

MBN is a channel providing diverse programming ranging from news to entertainment. With 17 years of experience as a 24-hour news channel, MBN offers premium content across various fields to viewers. Acknowledged for its quick and accurate news reporting, MBN has been selected as the nation's best news channel for four consecutive years. Through its commitment to 'Listen, Agree, Care & Solve', MBN's dedication to excellence at every level makes this broadcast network a leader in its field.

For more information on registration and event details, visit the

**World Knowledge Forum Website**

<https://www.wkforum.org/en/>



For video content of the World Knowledge Forum, visit the

**World Knowledge Forum YouTube Channel (Korean)**

[www.youtube.com/@wkforumkorea](http://www.youtube.com/@wkforumkorea)



**World Knowledge Forum YouTube Channel (English)**

[www.youtube.com/@wkforum](http://www.youtube.com/@wkforum)



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**World Knowledge Forum App.**

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