



WORLD KNOWLEDGE FORUM HIGHLIGHTS

2023

SINCE 2000

**The World Knowledge Forum
Secretariat**

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매일경제 MBN



WORLD
KNOWLEDGE
FORUM

ABOUT WORLD KNOWLEDGE FORUM



Following the 1997 Asian financial crisis, the World Knowledge Forum (WKF) was founded in October 2000 after two years of preparation based on the ambition to transform Korea into a knowledge-driven nation. Since then, the World Knowledge Forum has played the role as a platform for active discussions with the aim of reducing knowledge gaps through knowledge sharing and to promote balanced global economic growth and prosperity. A total of approximately 5,832 global speakers and 62,821 audiences have participated since the first forum in 2000 that was held under the theme of "Shaping the New Millennium with Knowledge," and the WKF has now become one of the biggest knowledge-sharing events in the world.

Main speakers we had at the past WKFs include the following: state leaders such as George W. Bush, the 43rd President of the United States; Theresa May, the 76th Prime Minister of the United Kingdom; Nicolas Sarkozy, the 23rd President of the French Republic; and Gerhard Schröder, the 7th Chancellor of Germany; Presidents of international organizations such as Jim Yong Kim, the 12th President of the World Bank; founders and CEOs such as Bill Gates, Co-founder of the Microsoft Corporation; Larry Ellison, Chairman and CEO of the Oracle Corporation; John L. Hennessy, Chairman of Alphabet; George Soros, Chairman of Soros Fund Management, and scholars such as Larry Summers, Paul Krugman, Michael Porter, and Gregory Mankiw.

At the World Knowledge Forum 2023, speakers and audiences gathered both offline and online to discuss various agendas under the theme of "Techno Big Bang: Humanity on the Shoulders of Giants."

Steve Wozniak Co-Founder of Apple Computer; Sam Altman, CEO of OpenAI; Ron Klain, former White House Chief of Staff; Hatoyama Yukio, former Prime Minister of Japan; Ilan Goldfajn president of IDB, Eric Adams, Mayor of the city of New York; James Norman Mattis former Secretary of Defense of United States; Anthony Fauci, former Director of NIAID; Paul Romer, Professor at Boston College(2018 Economic Sciences Laureate); Abhijit Banerjee Professor at MIT Economics(2019 Economic Sciences Laureate), Douglas W. Diamond, Professor at University of Chicago(2022 Economic Sciences Laureate), Jenny Johnson, President and CEO of Franklin Templeton; Ben Nelson, Chairman and CEO of Minerva Project; Mehmet Fatih Kacir, Minister of Industry and Technology of Türkiye, Oleksandra Matviichuk, Founder and CEO of The Centre for Civil Liberties(2022 Nobel Peace Prize Laureate) and many other world renowned speakers participated in the World Knowledge Forum 2023 and graced the occasion with their presence.



Brand Identity of the World Knowledge Forum

The new Brand Identity (BI) of the World Knowledge Forum embodies the world moving towards the future centered by the World Knowledge Forum. The BI carries the philosophy of the World Knowledge Forum; center of the global economy, challenge against the future, and the power of human connection. The BI symbolizes that the World Knowledge Forum, representing Asia, serves as a platform to project the future of politics, economy, business, and society based on knowledge-sharing.



INVITATION

With gracious support and enthusiasm from many knowledge seekers around the world, the World Knowledge Forum has grown into one of the most prominent knowledge hubs in the world. Each year, the World Knowledge Forum has been developing its contents and addressed numerous global agendas with approximately 320 speakers and 4,000 audience.

In order to meet the encouragement and expectations of many who wait for the World Knowledge Forum every September, we have set the stage again for the best speakers and themes to look ahead for 2024.

The World Knowledge Forum 2024 is scheduled to take place from September 10th through 12th in 2024, and we will come up with best action plans for important global issues at hand. In-depth discussions on geopolitics, business, and social issues will be made at the World Knowledge Forum 2024.

I invite you to join the World Knowledge Forum 2024.

Chairman of Maekyung Media Group
Founder of the World Knowledge Forum

CHANG Dae-whan Ph.D.

A handwritten signature in black ink that reads "Dae-whan Chang". The signature is written in a cursive, flowing style.

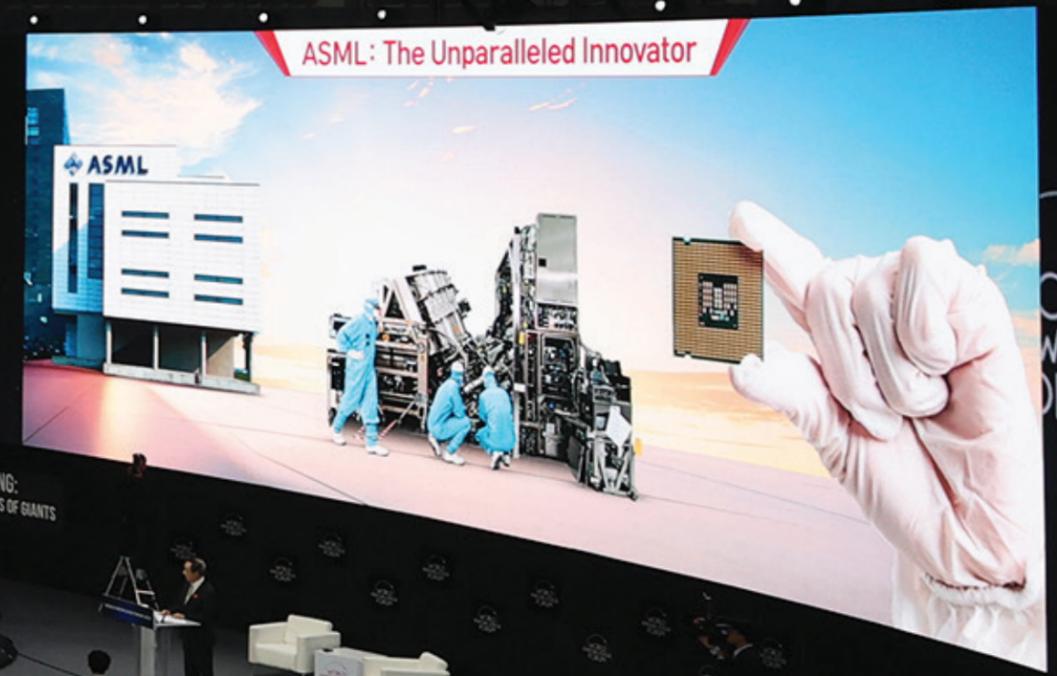


WORLD KNOWLEDGE FORUM

2024

September 10 – 12, 2024
Seoul, Korea

- AI
- Quantum Computing
- Robotics
- C-Tech
- Bio
- Geopolitics
- Economy
- Finance
- Future Industries



TECHNO BIG BANG:
HUMANITY ON THE SHOULDERS OF GIANTS

TECHNO BIG BANG:
HUMANITY ON THE SHOULDERS OF GIANTS

WORLD KNOWLEDGE FORUM IN NUMBERS
2000~2023
(unit=ea)

62,821

 **Participants**

For 24 years, distinguished participants from political, academic, corporate, and other diverse areas around the world have gathered to the “knowledge-sharing feast” at the annual World Knowledge Forum.

5,832

 **Speakers**

Global leaders from political, economic, and industrial sectors such as George W. Bush, former President of the United States; Bill Gates, Co-founder of the Microsoft Corporation; Richard Branson, CEO of Virgin group; to name a few, participated the World Knowledge Forum as renowned speakers.

82

 **Countries**

Participants and speakers are joining the World Knowledge Forum from countries in various regions including Asia, North America, South America, and Europe, and so forth.

1,830

 **Sessions**

Every year, the World Knowledge Forum covers a variety of topics encompassing economy, business, politics, culture, art, future, and climate change.

* Up to 2023 [Source = World Knowledge Forum Secretariat]

2000

Shaping the New Millennium with Knowledge

World Knowledge Forum Launched

2001

Drawing the Roadmap for Knowledge Economy and Global Prosperity

World Knowledge Corps Launched

2002

Knowledge in a World of Risk: A Compass towards New Prosperity

2003

Creating a New World Order and Economy

2004

Partnership for Renewed Growth

World Knowledge Forum Outside Korea Launched

2005

Creativity and Collaboration: Foundation for the New Era

2006

Creative Economy

2007

Wealth Creation & Asia

World Bank Recognized World Knowledge Forum

2008

Collabonomics & Greater Asia

Open Sessions Launched at World Knowledge Forum

2009

One Asia: New Economic Order & Recovery

One Asia Momentum Launched

2010

One Asia momentum, G20 Leadership & Creatinnovation

2011

The New Economic Crisis: Reforming Global Leadership & Asia's Challenge

2012

The Great Breakthrough: New Solutions for Global Crisis

2013

The One Asia Metamorphosis

2014

Invigorating the Global Economy

2015

Mapping the Zeitgeist

Plenary Session Moved to Jangchung Arena

2016

Aiming for Great Instauration

Asia Business Awards Launched

2017

Inflection Point: Towards New Prosperity

2018

Collective Intelligence: Overcoming Global Pandemonium

2019

Knowledge Revolution 5.0: Perspicacity Towards Prosperity for All

The 20th World Knowledge Forum

2020

Pandemonics Perspective: Shaping New Global Symbiosis

Online and Offline Hybrid Forum Launched

2021

Terra Incognita: Redesigning the Global Architecture

2022

Supercompensation: Restoring Global Prosperity & Freedom

2023

Techno Big Bang: Humanity on the Shoulders of Giants

MAIN SPEAKERS FROM THE PREVIOUS YEARS



Bill Gates
Co-founder of
Microsoft Corporation



George W. Bush
The 43rd President of
the United States



Hillary Rodham Clinton
The 67th United States
Secretary of State



Richard Branson
Founder & CEO
of Virgin Group



Tony Blair
The 73rd Prime Minister of
United Kingdom



Marcus Wallenberg
Chair of the Board of
Directors of Skandinaviska
Enskilda Banken (SEB)



David Rubenstein
Co-founder & Co-CEO
of the Carlyle Group



Yukio Hatoyama
The 93rd Prime Minister
of Japan



Jerry Yang
Founder of Yahoo



Brian Duperreault
President and CEO of AIG



Mike Pompeo
The 70th Secretary of State
of the United States



Janet L. Yellen
The 15th Chair of the
Federal Reserve board



Nathan Belcharczyk
Co-founder of Airbnb



Colin Powell
The 65th United States
Secretary of state



Kersti Kaljulaid
President of Estonia



Larry Ellison
Chairman & CTO of
Oracle Corporation



Carl Bildt
The 40th Prime Minister
of Sweden & GCI
Commissioner



Joseph E. Stiglitz
2001 Nobel Prize Laureate
in Economics



Niall Ferguson
Professor at
Harvard University



Sam Altman
CEO of OpenAI



Gregory Mankiw
Professor at
Harvard University



Jack Welch
Former Chairman of
General Electric



Nicolas Sarkozy
The 23rd President
of France



Alan Greenspan
The 13th Chairman of
Federal Reserve Board



Francois Hollande
The 24th President
of France



Larry Summers
Professor at Harvard University



Enrico Letta
The 55th Prime
Minister of Italy



Robin Li
Chairman & CEO
of Baidu



Wang Jia Rui
Vice Chairman of the 12th National
Committee of the Chinese People's
Political Consultative Conference



George Soros
Chairman of
Soros Fund
Management



Gerhard Schröder
The 7th Chancellor
of Germany



Paul Krugman
Professor at City University
of New York



Steve Chen
Co-founder of
YouTube



David Cameron
Prime Minister of the
United Kingdom
(2010–2016)



John Bolton
National Security Advisor
(2018–2019)



Eric Yuan
Founder & CEO of Zoom



Maria Ressa
CEO of Rappler, 2021
Nobel Peace Prize Winner



Donald Trump Jr.
Executive Vice
President of the
Trump Organization



Thomas Piketty
Professor at Paris School
of Economics



Bob Woodward
Pulitzer Prize-Winning
Journalist

WORLD KNOWLEDGE FORUM 2023 SUMMARY



TECHNO BIG BANG: HUMANITY ON THE SHOULDERS OF GIANTS

Date | September 12 - 14, 2023
Venue | Jangchung Arena · The Shilla Seoul · DDP

CLUSTERS

01. AI
02. QUANTUM COMPUTING
03. ROBOTICS
04. C-TECH
05. BIO
06. GEOPOLITICS
07. ECONOMY
08. FINANCE
09. FUTURE INDUSTRIES
10. MBA



The U.S. Space Force 1st Space Operations Commander John Raymond, Airbus D&S CEO Michael Schollhorn, the Republic of Korea Air Force 39th Chief of Staff Park In-ho, and TV news anchor Terry Martin (counter clockwise from the right) participated as on-site speakers at the open session "Universe Revealed: The Core of the Modern War" of the World Knowledge Forum 2023.

SPEAKERS AT THE WORLD KNOWLEDGE FORUM 2023



Steve Wozniak
Co-Founder of Apple Computer



Sam Altman
CEO of OpenAI



Ron Klain
The 30th White House Chief of Staff



Hatoyama Yukio
The 93rd Prime Minister of Japan



Ilan Goldfajn
President of Inter-American Development Bank



Eric Adams
The 110th Mayor of the City of New York



James Norman Mattis
The 26th Secretary of Defense of the United States



John Raymond
The 1st Chief of Space Operations of U.S. Space Force



Anthony Fauci
The 5th Director of National Institute of Allergy and Infectious Diseases



Paul Romer
Professor at Boston College (2018 Nobel Economics Prize Laureate)

SPEAKERS AT THE WORLD KNOWLEDGE FORUM 2023



Abhijit Banerjee
Professor of Economics at MIT
(2019 Nobel Economics Prize Laureate)



Douglas W. Diamond
Professor at University of Chicago
(2022 Nobel Economics Prize Laureate)



Ronald Kruszewski
Chairman and CEO
of Stiefel Financial



Michael Schoellhorn
CEO of Airbus D&S



Jenny Johnson
President and CEO
of Franklin Templeton



Marc Rowan
Co-Founder and CEO
of Apollo Global Management



Eric Daimler
Co-Founder and
CEO of Conexus AI



Jose E. Feliciano
CEO of Clearlake Capital Group



Tamir Pardo
Co-Founder and President
of XM Cyber



Ohad Topor
Founder and Chairman
of TCK Investments



Chris Miller
Associate Professor at
Tufts University
(The Author of "Chip War")



Xavier Castellanos Mosquera
Under Secretary General of IFRC



Ben Nelson
Chairman and CEO
of Minerva Project



Mehmet Fatih Kacir
Miniter of Industry
and Technology of Türkiye



Oh Se-hoon
Mayor of Seoul



XingXing Wang
Founder and CEO
of Unitree Robotics



Oleksandra Matviichuk
Founder and CEO of the
Centre for Civil Liberties
(2022 Nobel Peace Prize Laureate)



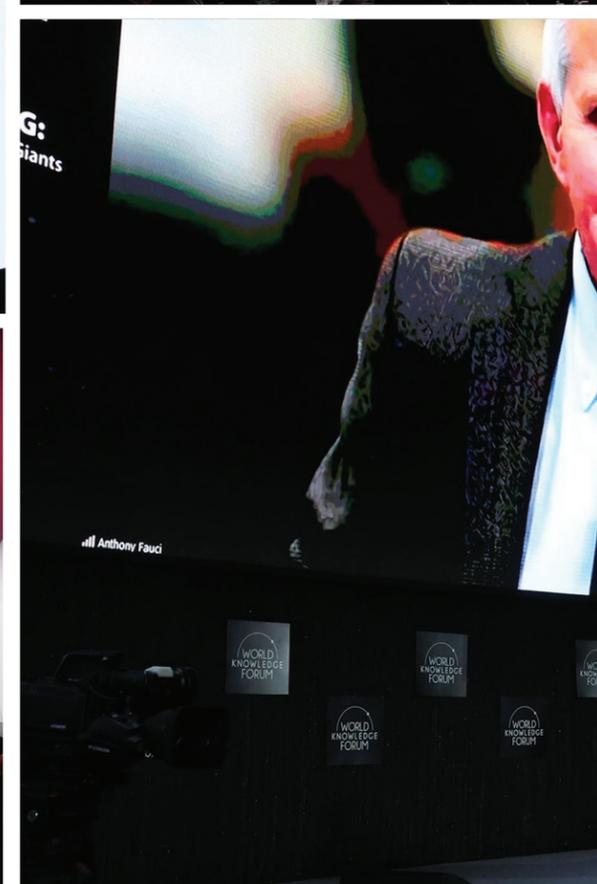
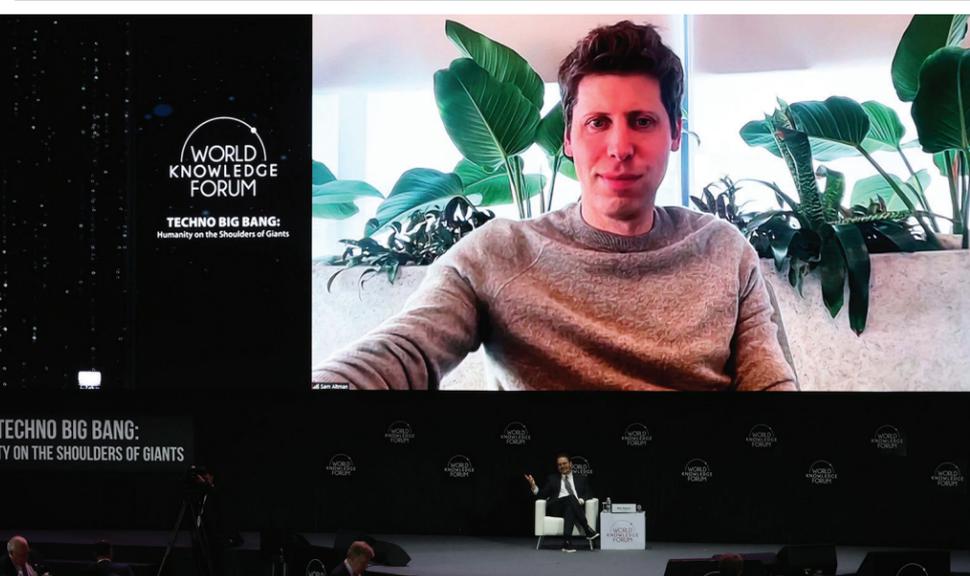
Zhang Yaqin
The former President of Baidu
and Dean of Institute for AI Industry
Research of Tsinghua University



Pär Nuder
Former Minister of Finance
of Sweden



Jan Goetz
Co-Founder and CEO of IQM









WORLD KNOWLEDGE FORUM 2023

01 REVITALIZATION OF OFFLINE-BASED FORUM

The World Knowledge Forum returned to a full-fledged offline event after the outbreak of the COVID-19 pandemic. Approximately 310 global speakers from around the world participated in 129 sessions and shared their knowledge with the audience who filled the venue.

02 FORUM FOR INTER-STATE COMMUNICATIONS

There were three “Country Night” events during the WKF 2023. Israel, Türkiye and Indonesia held “Israel Night”, “Türkiye Night” and “Indonesia-Korea Young Entrepreneur Forum”, respectively. Each country used the WKF as a venue for its own promotion through commemorative events. Speakers of the WKF also participated in these events and freely exchanged and shared their thoughts.

03 OPEN SESSIONS & CULTURAL EVENTS

The World Knowledge Forum has organized six open sessions to share knowledge with the general public. Participants met and heard from John Raymond, 1st Chief of Space Operations of U.S. Space Force, Satchin Panda, Professor of Salk Institute for Biological Studies, Michael Chow, Co-founder and CEO of The Believer Company. Some potteries from Leeum Museum were also exhibited as part of the cultural events organized at the World Knowledge Forum.



MAEKYUNG MEDIA GROUP

Maeil Business Newspaper presents new visions to the government, the public and businesses as a Knowledge Powerhouse. By doing so, Maeil Business Newspaper proudly does its part in building the foundation for Korea's knowledge based economy.

매일경제

Maeil Business Newspaper is Korea's leading business publication read by businessmen and corporate subscribers. Maeil Business Newspaper provides the most diverse array of topics related to economy, finance, real-estate, stocks, and bonds with keen insights and professional expertise. By providing timely, accurate economic news and through campaigns such as "Vision Korea," Maeil Business Newspaper presents new visions to the government, the people and businesses. By doing so, Maeil Business Newspaper proudly does its part in building the foundation for Korea's knowledge-based economy.

MBN

MBN is a channel providing variety of programs ranging from news to entertainment. With 17 years of experience as a 24-hour news channel, MBN offers premium content in various fields to the viewers. Known for its quick and accurate news reporting, MBN was selected as the Nation's best news channel for 4 consecutive years. Through its commitment to "Listen, Agree, Care & Solve," MBN's dedication to excellence on every level makes this broadcast network a leader in its field.

For the latest updates on the World Knowledge Forum, download the

World Knowledge Forum app



For more information on registration and event details, visit the

World Knowledge Forum website

www.wkforum.org



For video contents the World Knowledge Forum, visit the

World Knowledge Forum YouTube channel

www.youtube.com/wkforum

