

# WORLD KNOWLEDGE FORUM HIGHLIGHTS

*SINCE 2000*



## The World Knowledge Forum Secretariat

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매일경제

MBN

WORLD  
KNOWLEDGE  
FORUM

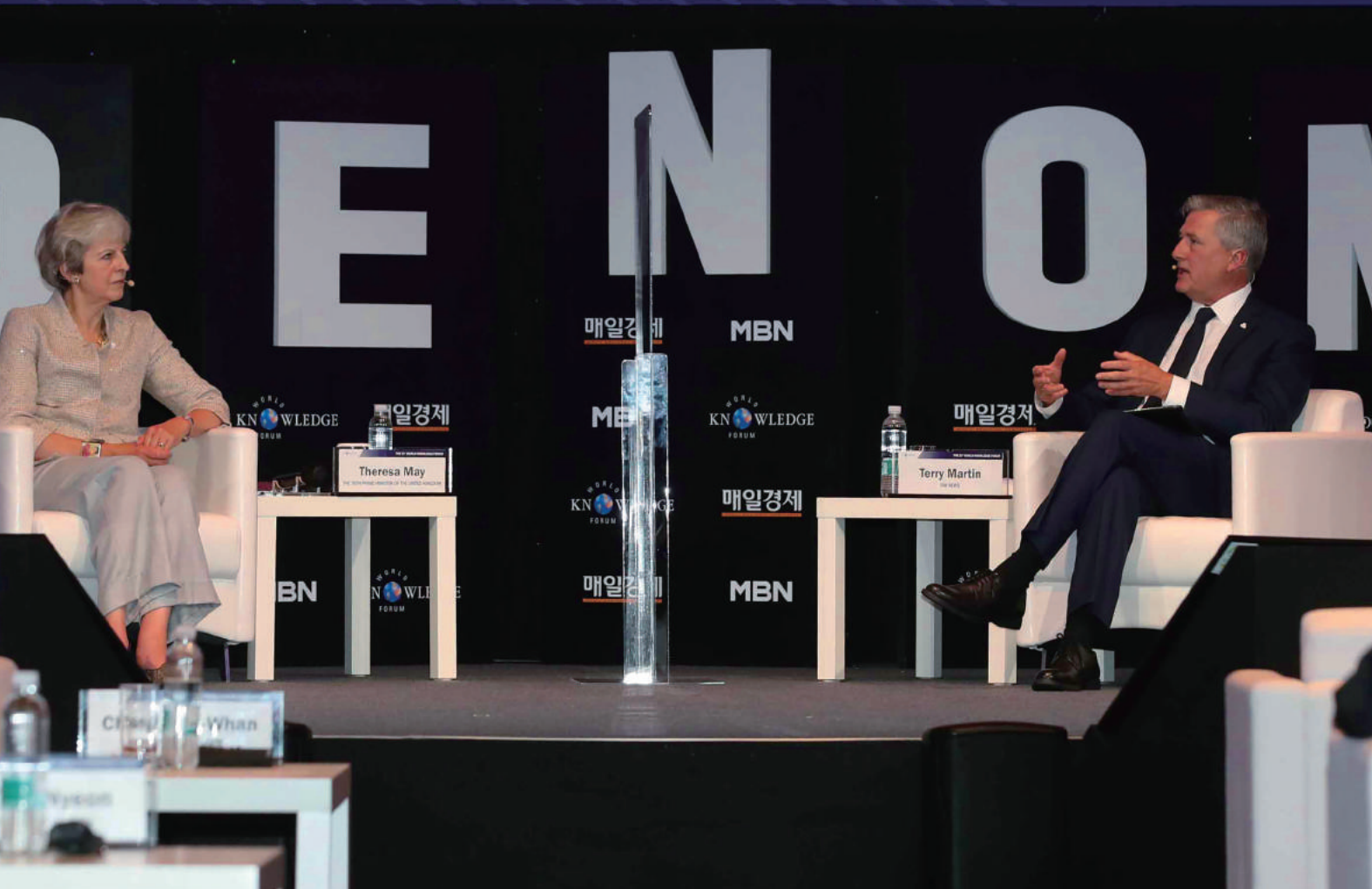


# **WORLD KNOWLEDGE FORUM HIGHLIGHTS**

**Since 2000**

# Pandemonics Perspective : Shaping New Global Symbiosis

팬데믹스 : 세계 공존의 새 패러다임



## INVITATION

With gracious support and enthusiasm from many knowledge seekers around the world, the World Knowledge Forum has grown into one of the most prominent knowledge hubs globally. Each year, the World Knowledge Forum has been developing its contents and addressed numerous global agendas with approximately 270 speakers and 4,000 audiences.

In order to meet the encouragement and expectations of many who wait for the World Knowledge Forum every September, we have set the stage again for the best speakers and themes to look ahead of time in 2021. The 22<sup>nd</sup> World Knowledge Forum is scheduled to take place from September 14<sup>th</sup> through 16<sup>th</sup> in 2021, and we will come up with best action plans for important global issues at hand. In-depth discussions on geopolitics, business, and social issues will be made at the 22<sup>nd</sup> World Knowledge Forum.

I invite you to join the 22<sup>nd</sup> World Knowledge Forum.

**Founder of the World Knowledge Forum**  
**Chairman of Maekyung Media Group**  
**CHANG Dae-Whan Ph.D.**



# THE 22<sup>nd</sup> WORLD KNOWLEDGE FORUM

September 14<sup>th</sup> – 16<sup>th</sup>, 2021  
Seoul, Korea

The World Knowledge Forum Secretariat  
+82-2-2000-2411~7  
[www.wkforum.org](http://www.wkforum.org)

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# World Knowledge Forum in Numbers

(2000~2020)

52,860

Participants

1,387

Sessions

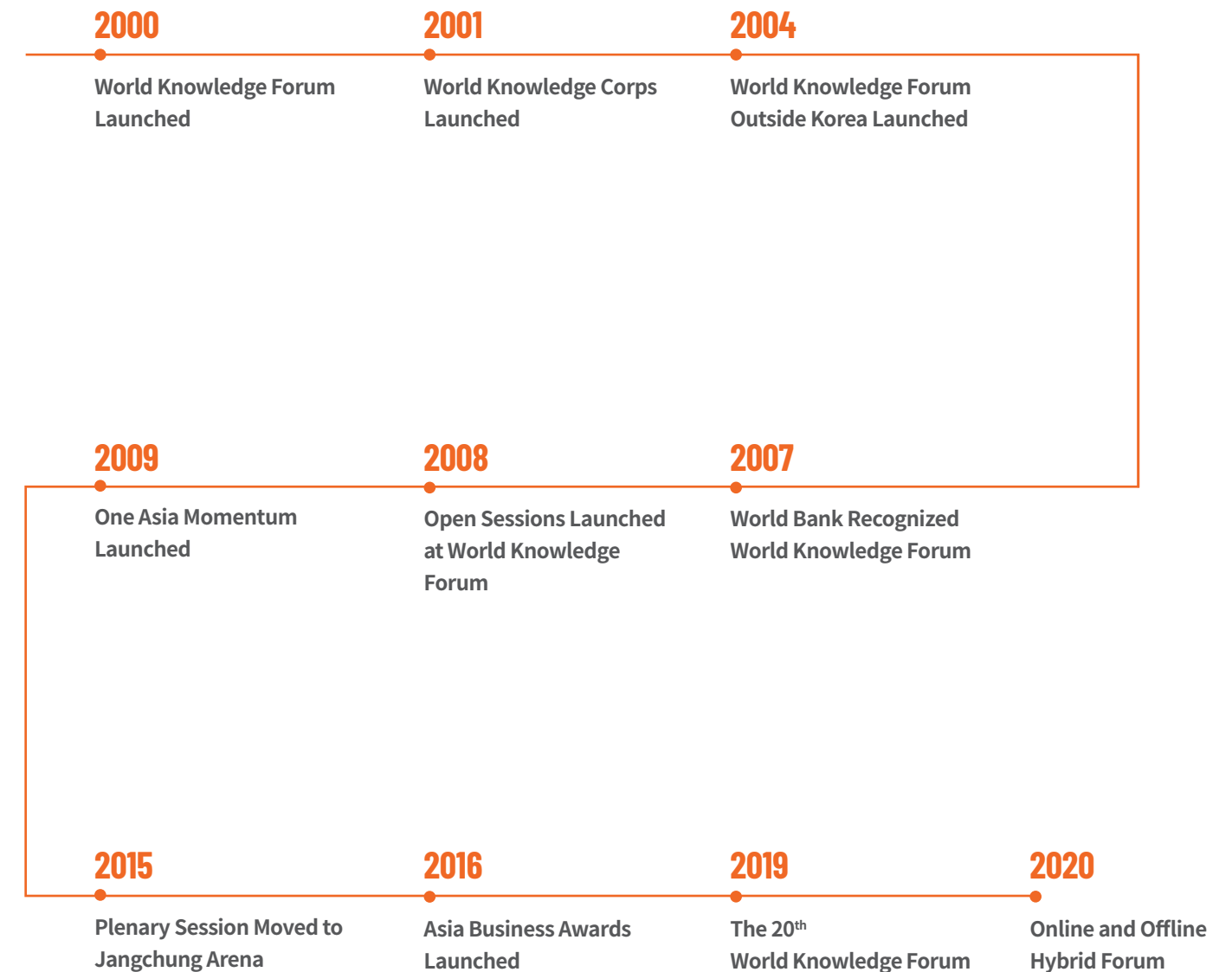
4,788

Speakers

82

Countries

## History of the World Knowledge Forum



# MAIN SPEAKERS FROM THE PREVIOUS YEARS



**Bill Gates**  
Co-Founder of  
Microsoft Corporation



**George W. Bush**  
The 43<sup>rd</sup> President of  
the United States



**Hillary Rodham Clinton**  
The 67<sup>th</sup> United States  
Secretary of State



**Richard Branson**  
Founder & CEO of  
Virgin Group



**Tony Blair**  
The 73<sup>rd</sup> Prime Minister of  
United Kingdom



**Janet L. Yellen**  
The 15<sup>th</sup> Chair of the Federal  
Reserve board



**Nathan Blecharczyk**  
Co-Founder of Airbnb



**Colin Powell**  
The 65<sup>th</sup> United States  
Secretary of state



**Kersti Kaljulaid**  
President of Estonia



**Gregory Mankiw**  
Professor at Harvard University



**Jack Welch**  
Former Chairman of  
General Electric



**Nicolas Sarkozy**  
The 23<sup>rd</sup> President  
of France



**Alan Greenspan**  
The 13<sup>th</sup> Chairman of  
Federal Reserve Board



**François Hollande**  
The 24<sup>th</sup> President  
of France



**Gerhard Schröder**  
The 7<sup>th</sup> Chancellor of  
Germany



**Paul Krugman**  
Professor at City University of  
New York



**Steve Chen**  
Co-Founder of YouTube



**Michael Porter**  
Professor at  
Harvard University



**Paul M. Romer**  
Professor at NYU Stern  
School of Business



**Eric Allison**  
Head of Uber Elevate



**David Rubenstein**  
Co-Founder and Co-CEO of  
the Carlyle Group



**Yukio Hatoyama**  
The 93<sup>rd</sup> Prime Minister  
of Japan



**Jerry Yang**  
Founder of Yahoo



**Brian Duperreault**  
President and CEO of AIG



**Larry Ellison**  
Chairman and CTO of  
Oracle Corporation



**Carl Bildt**  
The 40<sup>th</sup> Prime Minister of Sweden  
and GCIG Commissioner



**Joseph E. Stiglitz**  
2001 Nobel Prize Laureate  
in Economics



**Niall Ferguson**  
Professor at Harvard  
University



**Robin Niblett**  
Director of Chatham House



**Edmund Phelps**  
2006 Nobel Prize Laureate in  
Economics



**Larry Summers**  
Professor at Harvard  
University



**Enrico Letta**  
The 55<sup>th</sup> Prime Minister of  
Italy



**Robin Li**  
Chairman and CEO of Baidu



**Wang Jia Rui**  
Vice Chairman of the 12<sup>th</sup> National  
Committee of the Chinese People's  
Political Consultative Conference



**George Soros**  
Chairman of  
Soros Fund Management



**Eric Yuan**  
Founder and CEO of Zoom



**Michael Sandel**  
Professor at Harvard  
University



**Donald Trump Jr.**  
Executive Vice President of  
the Trump Organization



**Thomas Piketty**  
Professor at Paris School  
of Economics



**Bob Woodward**  
Pulitzer Prize-Winning Journalist



# THE 21<sup>st</sup> WORLD KNOWLEDGE FORUM SUMMARY

September 16<sup>th</sup>-18<sup>th</sup>, 2020

**Pandemonics Perspective:  
Shaping New Global Symbiosis**





# SPEAKER INTRODUCTION



## 2020 Speakers at the 21<sup>st</sup> WKF



**Theresa May**

The 76<sup>th</sup> Prime Minister of the United Kingdom



**Jack Ma**

Founder of Alibaba Group,  
Founder of Jack Ma Foundation



**Stephen Schwarzman**

CEO and Co-Founder of Blackstone



**John L. Hennessy**

Chairman of Alphabet



**Ángel Gurría**

Secretary-General of the OECD



**Kevin Snader**

Global Managing Partner of  
McKinsey & Company



**Laurence D. Fink**

Chairman and CEO of BlackRock



**Daron Acemoglu**

Author of 'Why Nations Fail'



**George Friedman**

Founder and Chairman of  
Geopolitical Futures



**Enrico Letta**

The 55<sup>th</sup> Prime Minister of Italy





**Ki-moon Ban**

The 8<sup>th</sup> Secretary General of the United Nations



**Klaus Schwab**

Executive Chairman of the World Economic Forum



**Tim Draper**

Founding Partner of Draper Associates and DFJ



**Edwin Feulner**

Co-Founder of The Heritage Foundation



**Mevlut Cavusoglu**

Minister of Foreign Affairs of Turkey



**Jungjin Seo**

Founder and Chairman of Celltrion



**Seth Berkley**

CEO of Gavi, the Vaccine Alliance



**Yves Perrier**

CEO of Amundi



**Esko Aho**

The 37<sup>th</sup> Prime Minister of Finland



**Tony Fernandes**

CEO of AirAsia Group



**André Calantzopoulos**

CEO of Philip Morris International



**Bernard Charlès**

CEO of Dassault Systèmes



**Cédric O**

Minister of State for Digital Affairs of France



**Robert Lovelace**

Co-President of Capital Group



**Justin Osofsky**

Chief Operating Officer of Instagram



**Luis von Ahn**

Founder of Duolingo



**Fatih Birol**

Executive Director of International Energy Agency



**Jerome H. Kim**

Director General of the International Vaccine Institute



**Lynda Obst**

Producer of 'Interstellar'



**Justin Yifu Lin**

Professor at National School of Development at Peking University



# 2020 World Knowledge Forum

## 01 Top MBA Courses

MBA sessions of top universities such as New York University Stern School of Business, HEC Paris, IE Business School, IESE Business School, Tsinghua SEM, and CKGSB are some of the most popular sessions at the World Knowledge Forum.

## 02 Open Sessions

Lynda Obst, Producer of ‘Interstellar’; Cédric O, Minister of State for Digital Affairs of France; Tony Fernandes, CEO of AirAsia; and Jungjin Seo, Chairman of Celltrion shared their valuable insights with participants both online and offline. As Open Sessions were available for the public through YouTube, tens of thousands viewed these sessions.

## 03 WKF App

The World Knowledge Forum launched its App. It can be searched with a keyword ‘World Knowledge Forum.’ All paid registrants can log in with a given verification code and watch all sessions live. Sessions are available for watching until the end of 2020. Details of the WKF program such as speakers and sessions are also available at the App.





# MAEKYUNG MEDIA GROUP

## 매일경제

### Maeil Business Newspaper

Maeil Business Newspaper is Korea’s leading business publication read by businessmen and corporate subscribers. Maeil Business Newspaper provides the most diverse array of topics related to economy, finance, real-estate, stocks, and bonds with keen insights and professional expertise. By providing timely, accurate economic news and through campaigns such as “Vision Korea,” Maeil Business Newspaper presents new visions to the government, the public and businesses. By doing so, Maeil Business Newspaper proudly does its part in building the foundation for Korea’s knowledge-based economy.

## MBN

### Maeil Broadcasting Network

MBN is a channel providing a variety of programs ranging from news to entertainment. With 17 years of experience as a 24-hour news channel, MBN offers premium content in various fields to the viewers. Known for its quick and accurate news reporting, MBN was selected as the Nation's best news channel for 4 consecutive years. Through its commitment to "Listen, Agree, Care & Solve," MBN's dedication to excellence on every level makes this broadcast network a leader in its field.

