

WORLD KNOWLEDGE FORUM HIGHLIGHTS

Since 2000

The World Knowledge Forum Secretariat
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매일경제 MBN

WORLD
KNOWLEDGE
FORUM



INVITATION

With gracious support and enthusiasm from many knowledge seekers around the world, the World Knowledge Forum has grown into one of the most prominent knowledge hubs in the world. Each year, the World Knowledge Forum has been developing its contents and addressed numerous global agendas with approximately 250 speakers and 4,000 audiences.

In order to meet the encouragement and expectations of many who wait for the World Knowledge Forum every September, we have set the stage again for the best speakers and themes to look ahead of time this year. The 21st World Knowledge Forum is scheduled to take place from September 16th through 18th in 2020, and we will attempt to come up with best action plans for important global issues at hand. There will be in-depth discussions regarding geopolitical, economic, business, and social issues at the 21st World Knowledge Forum.

I invite you to join the 21st World Knowledge Forum.

Founder of the World Knowledge Forum
Chairman of Maekyung Media Group
CHANG Dae-Whan Ph.D.

THE 21st WORLD KNOWLEDGE FORUM

September 16th - 18th, 2020
Seoul, KOREA

World Knowledge Forum Secretariat
82.2.2000.2411~8
www.wkforum.org

General Inquiries
ask@wkforum.org

World Knowledge Forum in Numbers

(2000~2019)

49,800

Participants

1,275

Sessions

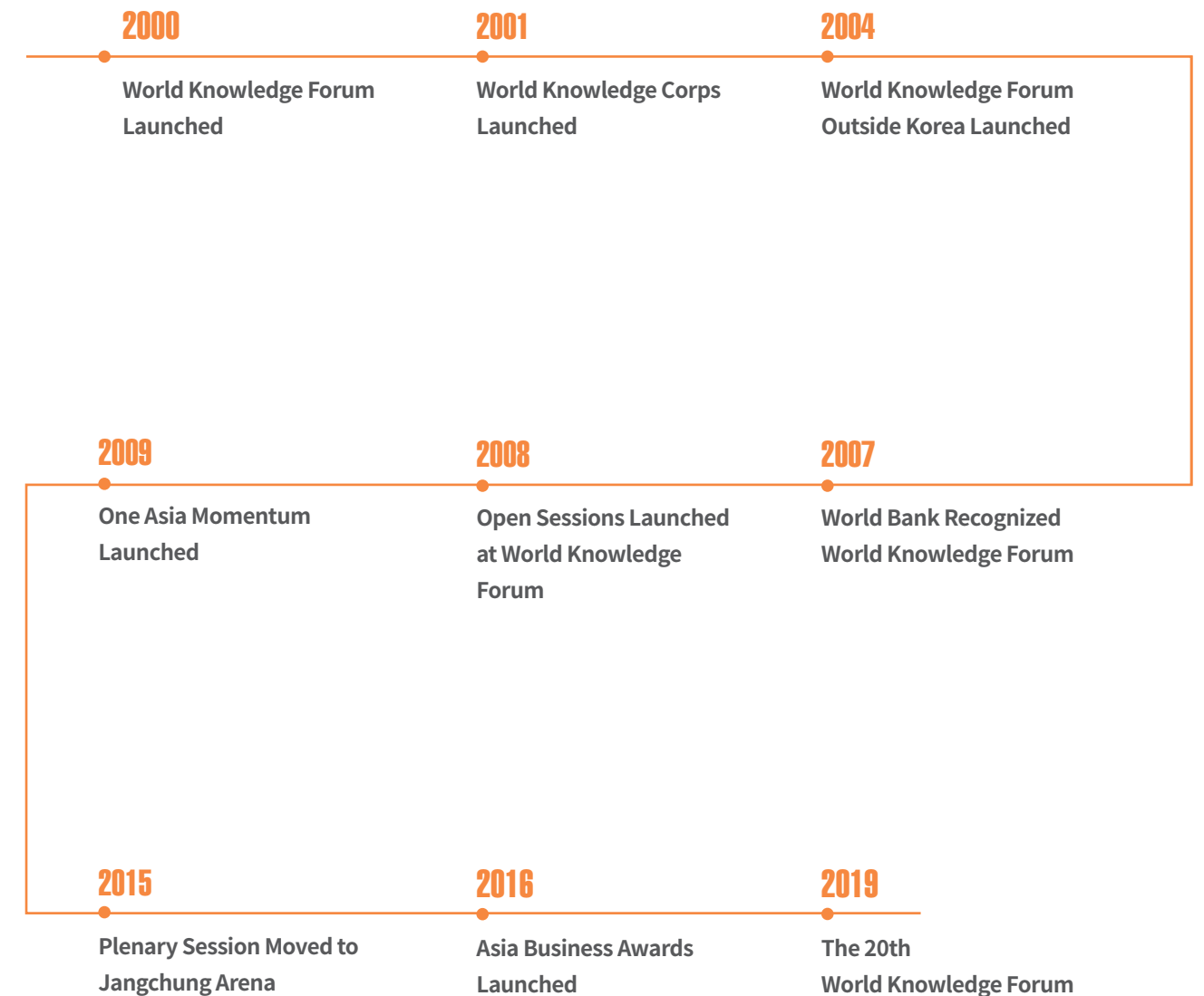
4,518

Speakers

81

Countries

History of The World Knowledge Forum



MAIN SPEAKERS FROM THE PREVIOUS YEARS



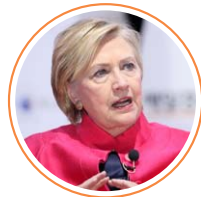
Bill Gates

Co-Founder of Microsoft Corporation



George W. Bush

The 43rd President of the United States



Hillary Clinton

The 67th United States Secretary of State



Richard Branson

Founder & CEO of Virgin Group



Tony Blair

The 73rd Prime Minister of United Kingdom



Janet Yellen

The 15th Chair of Federal Reserve System



Nathan Blecharczyk

Co-Founder of Airbnb



Colin Powell

The 65th United States Secretary of State



Kersti Kaljulaid

President of Estonia



Gregory Mankiw

Professor at Harvard University



Jack Welch

Former Chairman of GE



Nicolas Sarkozy

The 23rd President of France



Alan Greenspan

The 13th Chair of Federal Reserve System



Francois Hollande

The 24th President of France



Gerhard Schröder

The 7th Chancellor of Germany



Paul Krugman

Professor at City University of New York



Edwin Feulner

Founder of The Heritage Foundation



Michael Porter

Professor at Harvard University



Paul Romer

Professor at NYU Stern School of Business



Eric Allison

Head of Uber Elevate



David Rubenstein

Co-Founder & Co-CEO of The Carlyle Group



Yukio Hatoyama

The 93rd Prime Minister of Japan



Ban Ki-Moon

The 8th Secretary-General of the United Nations



Fatih Birol

Executive Director of International Energy Agency



Larry Ellison

Chairman & CTO of Oracle Corporation



Zhang Ya-Qin

Former President of Baidu



Joseph Stiglitz

2001 Nobel Prize Laureate in Economics



Tim Draper

Founding Partner of Draper Associates and DFJ



Robin Niblett

Director of Chatham House



Edmund Phelps

2006 Nobel Prize Laureate in Economics



Larry Summers

Professor at Harvard University



Enrico Letta

The 55th Prime Minister of Italy



Robin Li

Co-Founder & CEO of Baidu



Carl Bildt

The 40th Prime Minister of Sweden and GCIG Commissioner



George Soros

Chairman of Soros Fund Management



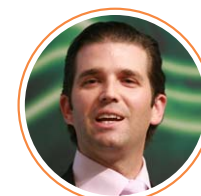
Rajevee Suri

President & CEO of Nokia



Michael Sandel

Professor at Harvard University



Donald Trump Jr.

Executive Vice President of the Trump Organization



Thomas Piketty

Professor at Paris School of Economics



Amnon Shashua

CEO & CTO of Mobileye and Senior Vice President of Intel

THE 20th WORLD KNOWLEDGE FORUM Summary

September 25th~27th, 2019

**Knowledge Revolution 5.0 :
Perspicacity Towards Prosperity for All**

WORLD
KNOWLEDGE
FORUM

KNOWLEDGE REVOLUTION 5.0
Perspicacity Towards Prosperity for All



20th WKF

THE 20th WORLD

SPEAKER INTRODUCTION



2019 Speakers at the 20th WKF



Jerry Yang

Co-Founder of Yahoo! and Founding Partner of AME Cloud Venture



Brian Duperreault

President & CEO of AIG



Steve Chen

Co-Founder of YouTube and EIR of Google Ventures



Vitalik Buterin

Co-Founder & Inventor of Ethereum



Wang Jia Rui

Vice Chairman of 12th National Committee of the Chinese People's Political Consultative Conference and Chairman of China Soong Ching Ling Foundation



Reince Priebus

The 27th White House Chief of Staff



Niall Ferguson

Senior Fellow of Harvard University and Stanford University Hoover Institution



Jo Malone CBE

Founder & Creator of Jo Loves



Bob Woodward

Pulitzer Prize Winner and Associate Editor of The Washington Post



Eric Yuan

Founder & CEO of Zoom

2019 World Knowledge Forum

01 Top MBA Courses

MBA sessions of top universities such as New York University Stern School of Business, INSEAD, IE Business School, IESE Business School, Peking University Guanghua School, and HEC Paris are some of the most popular sessions at the World Knowledge Forum.

02 Book Signing Events

WKF speakers held special book signing events at the venue in 2019. It was a great opportunity for the participants to meet global best-selling authors including Nick Bostrom and David Sax.

03 Open Sessions

Vitalik Buterin, Co-Founder & Inventor of Ethereum; Hadi Partovi, CEO of Code.org; Niklas Östberg, Co-founder & CEO of Delivery Hero; Steve Chen Co-Founder of Youtube; and YouTube stars shared their valuable insights with the participants. Over 3,500 WKF participants comprised of businessmen and students participated in the open sessions held at Jangchung Arena.



MAEKYUNG MEDIA GROUP



Maeil Business Newspaper

Maeil Business Newspaper is Korea’s leading business publication read by businessmen and corporate subscribers. Maeil Business Newspaper provides the most diverse array of topics related to economy, finance, real-estate, stocks, and bonds with keen insights and professional expertise. By providing timely, accurate economic news and through campaigns such as “Vision Korea,” Maeil Business Newspaper presents new visions to the government, the people and businesses. By doing so, Maeil Business Newspaper proudly does its part in building the foundation for Korea’s knowledge-based economy.



Maeil Broadcasting Network

MBN is a TV channel providing variety of programs ranging from news to entertainment. With 17 years of experience as a 24-hour news channel, MBN offers premium content in various fields to the viewers. Known for its quick and accurate news reporting, MBN was selected as the Nation’s best news channel for 4 consecutive years. Through its commitment to “Listen, Agree, Care & Solve,” MBN’s dedication to excellence on every level makes this broadcast network a leader in its field.