

WORLD KNOWLEDGE FORUM HIGHLIGHTS

매일경제 MBN
DAILY BUSINESS NEWSPAPER

WORLD
KNOWLEDGE
FORUM

The World Knowledge Forum Secretariat

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The 15th World Knowledge Forum Save the date October 14-16, 2014, Seoul, Korea

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Invitation

The world today faces a host of severe economic and political issues such as fed tapering of United States, Euro-zone's sovereign debt crisis, China's economic slowdown, conflicts in the Middle East, and territorial disputes in Asia. It is about to confront even more formidable challenges as regime change in major countries is likely to intensify uncertainties around the world.

Economic, political and social inequality has worsened as a result, and this radical imbalance of wealth and power has led to conditions that are no longer sustainable. We define the fundamental cause of this inequity as the disparity of knowledge. Acknowledging the importance of sharing knowledge throughout the world, we established the World Knowledge Forum (WKF) in 2000, after two years of preparation, to provide a platform for in-depth discussions of creative innovation to help bridge the knowledge gap.

Over the past 14 years, two thousands of scholars, policy-makers, global leaders and corporate CEOs have participated in the WKF to share their knowledge with a multinational audience and copanelists. The WKF now stands as the most prestigious business forum in Asia and a hotbed for new knowledge.

The 15th Forum seeks innovative ways of delivering and implementing the shared knowledge to the real world. I invite you to join the 15th World Knowledge Forum in Seoul on October 14-16, 2014, to share your insights and to take part in building a more equitable society.

Dae-whan Chang

Dae-whan Chang
Founder, The World Knowledge Forum
Chairman, Maekyung Media Group



WKF Introduction

The World Knowledge Forum is a non-profit entity, which aims to promote balanced global growth and prosperity through knowledge-sharing. The largest business forum in Asia, the World Knowledge Forum brings together global leaders to address the importance of knowledge in meeting the challenges and opportunities of a rapidly changing world.

The World Knowledge Forum is conceived as part of the Vision Korea Project, a campaign launched by Maeil Business Newspaper in 1997 to propose new visions for development to Korea and to the global community. The first World Knowledge Forum, entitled 'Shaping the New Millennium with Knowledge,' took place in 2000, shortly after the Asian financial crisis. Partnering with the Financial Times, Bloomberg, Nikkei and Dow Jones, the Forum has since grown to encompass 90 sessions featuring 200 panelists from all over the world.

A large, illuminated stage backdrop with the text "One Asia Metamorphosis" in a bold, white, sans-serif font. The backdrop is decorated with faint, white, abstract line art patterns. The stage is lit with blue and white lights, and a large audience is visible in the foreground, seated at long tables with water bottles and nameplates.

One Asia Metamorphosis

The logo for the World Knowledge Forum, featuring the words "WORLD KNOWLEDGE FORUM" in a large, white, sans-serif font. The "W" in "WORLD" is stylized with a globe icon.

WORLD KNOWLEDGE FORUM

One Asia Metamorphosis

The “One Asia Metamorphosis”: The answer to a new social order

Having gone through the European financial crisis that immediately followed the broader global financial crisis, the world economy is now experiencing a vast unprecedented shift. Emerging nations are raising their voices and the world power structure is changing as well. Already the once leading leadership headed by the United States and Europe has weakened. As such, there are even claims that we are entering an era without a strong leadership, also called the G-Zero era.

Despite the rise of disputes due to the absence of leadership, it is difficult to find a center figure that would mediate and resolve the conflicts. Developed nations like the United States are struggling from low growth rates and China, once the global growth hub, is in risk of falling into depression. We are currently facing multiple issues ranging from territorial disputes to Middle East conflicts and currency war in the international financial market.

Problems are intensifying and the existing paradigms seem no longer applicable, as their limits are showing due to the mass production of inequality and discord. Now is the time for a new system that would not only result in steady growth but would also implement continuous dynamics. We are in need of a solution that would minimize risks and maximize opportunities.

This is the very reason the World Knowledge Forum chose as its main theme “One Asia Metamorphosis” at the 14th World Knowledge Forum with the aim of re-illuminating Asian values as a starting point for addressing the limits of the current capitalist system. Since it first shined the spotlight on Asia in 2007, the World Knowledge Forum has drawn attention to Asia’s growing presence and has striven to foster collaborative efforts to achieve shared prosperity. As a result, more and more forum attendees have started to agree on the notion of “One Asia” over the years. As a leader of change and innovation, Asia is now serving a vital role in finding solutions to the crisis we are facing today. The World Knowledge Forum therefore proposed “One Asia Metamorphosis” as a follow-up to last year’s “The Great Breakthrough,” which aimed to reflect our hopes for new growth under new leadership.

In order to overcome challenges, it is critical to adopt a progressive mindset that transcends the conventional wisdom. We have to move away from our dichotomous way of thinking, which strictly divides the market and government, or capital and labor, and search for solutions that would promise efficiency and equity. The new coalescence is well in keeping with the Forum’s mission of narrowing the rich-poor divide through the sharing of knowledge.

One Asia

The G-Zero era is becoming a reality. As the world seems to have lost its direction, the emerging nations are raising their voices, bringing latent tensions out into the open. The perception that such tensions will persist is weakening mutual cooperation and subsequently slowing down the global economic recovery. Europe is still suffering from its debt crisis, and the once-leading leadership headed by the United States has already weakened. Now Asia must play an important role in strengthening international cooperation in order to build a better future for the global community. Many agree that we need to move away from our dichotomous way of thinking, but in reality we do not make much efforts for such cooperation. At the 14th World Knowledge Forum, Asian experts gathered to discuss how to overcome historical and territorial disputes, and envisioned together the new face of Asian leadership.



Jia Qingguo
*Associate Dean of the School of
International Studies of Peking University*



Thaksin Shinawatra
Former Prime Minister of Thailand



K. C. Chan
*Secretary of Financial Services
& the Treasury of Hong Kong*

Sessions

- One Asia, the Potential and the Reality
- Future of Finance in Asia
- New Solutions for the Territorial Dispute in Asia
- Asian M&A Trend & Outlook
- Wild or Open? Questioning North Korea
- Asian Economy Outlook by the OECD
- What China's New Leaders Mean for Business
- Tan Sri Lee Kim Yew, EAST & WEST
- Robert Kaplan, The Revenge of Geography
- Iwata Kazumasa, The Future of Abenomics
- Fan Gang, The Future of Likonomics
- Korea-Japan Business Forum, Present and Future of LED Industry
- Meir Dagan, Dialogue with Director of the Mossad
- Thaksin Shinawatra, Why One Asia Metamorphosis
- Sanjay Pradhan, The Role of Knowledge in Accelerating the Drive to End Global Poverty and Build Shared Prosperity



Kishore Mahbubani
*Dean of Lee Kuan Yew School of Public Policy,
National University of Singapore*

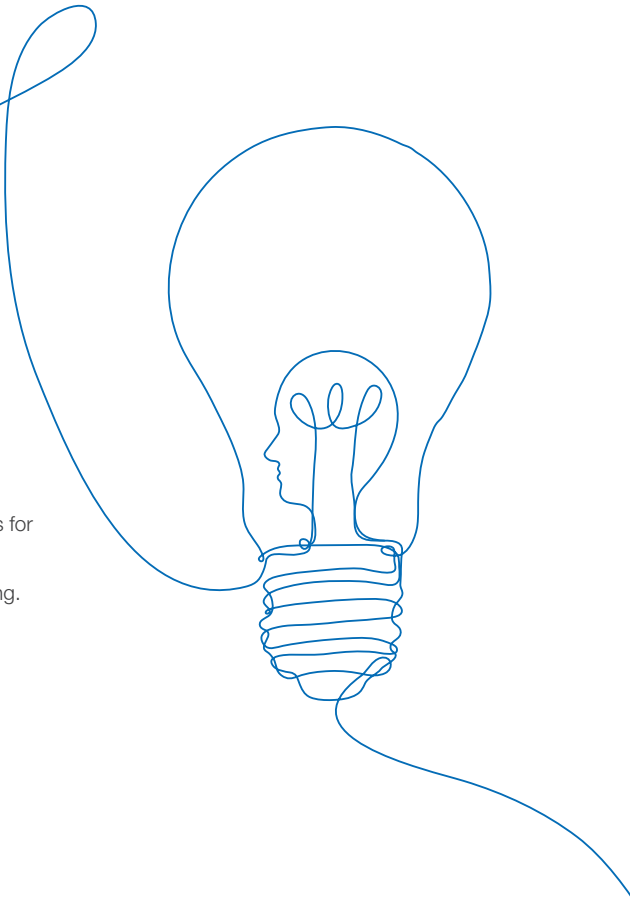


Iwata Kazumasa
President of Japan Center for Economic Research

Creation

Dictionaries define creativity as ‘the act of starting something for the first time.’ Some people argue that ‘creativity’ is such an ambiguous concept that its related policy also remains very primitive. Many policymakers and economists recognize that creativity is the key to success, but it is always easier said than done.

At the 14th World Knowledge Forum, global leaders discussed the requirements for becoming a creative country and how to set the policy priority. They also examined the difference between the creative and non-creative thinking. In addition, successful businessmen shared their experiences and explained what is happening in the real business world. What resulted from these exchanges is only boundless.



Hermann Simon
Chairman of Simon Kucher & Partners

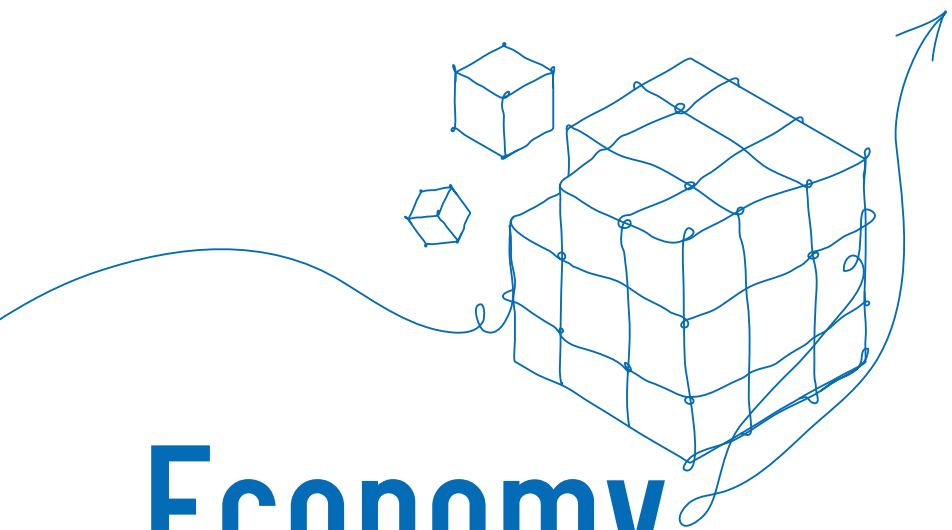


Saul Singer
Author of Start-up Nation



Ehud Olmert
Former Prime Minister of Israel

- Sessions**
- Building Creative Nations
 - From Old to New Media: Who Will Be the Winner?
 - Weaving Digital Information into Physical Space
 - Ehud Olmert, What We Did Not Know of Israel
 - Hermann Simon, Learning from the Hidden Champions
 - Saul Singer's Start-up Nation
 - Asian MAKE Award
 - Korea Knowledge Management (KKM) Award



Economy & Business

The world economy has escaped from the worst case scenario. The US economy is finally recovering from economic stagnation, but other risks are still present. Liquidity trap accompanied by quantitative easing can greatly influence the world, especially when China's economic growth that has been crucial to the world economy is slowing down. Japan's Abenomics, which relies on aggressive fiscal spending and easy money policy, also appears to be fragile. At the 14th World Knowledge Forum, many evaluated that China, India and other newly emerging economies could lose competitiveness. 3D printing and other changes that disturb the basis of the manufacturing industry is branching out from the developed nations. Therefore views that we must prepare for the 'counterattack of the emerged' were suggested.



Tyler Cowen
Professor of Economics at George Mason University



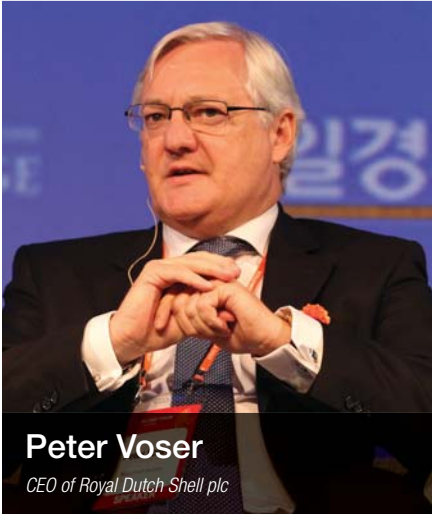
Gregory Mankiw
Professor of Economics at Harvard University



Lawrence H. Summers
Charles W. Eliot University Professor and President Emeritus of Harvard University



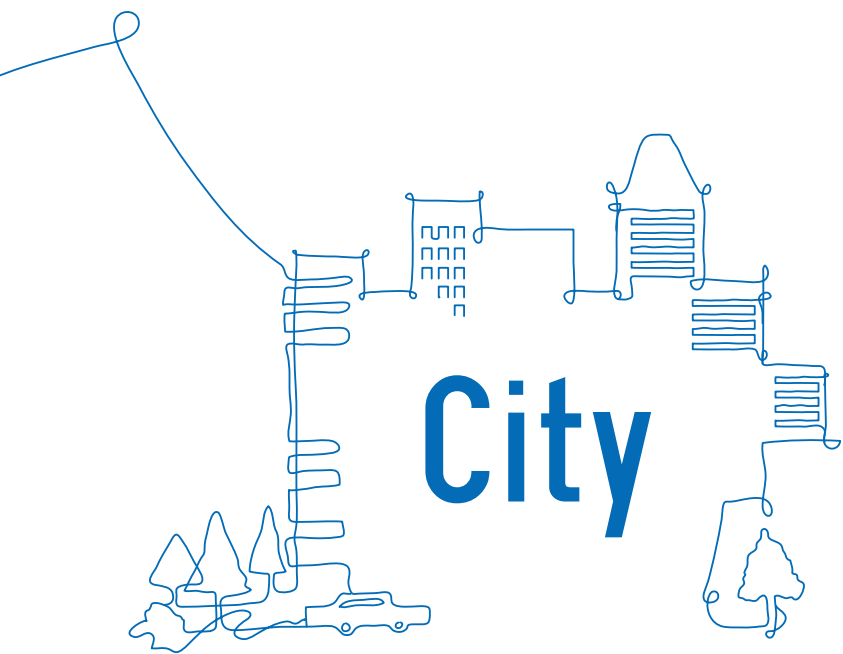
- Sessions**
- Novel Thinking for Executives
 - Neuroscience and Marketing
 - IP Financing for the Creative Economy
 - Peggy Johnson, What is Next in Mobile?
 - Global CEO Roundtable
 - Debate on Economic Polarization: Mankiw vs Cowen
 - Global Economic Outlook 2014
 - Global Real Estate Market Outlook
 - Climate Change and Smart Adaptation
 - US and the Global Economic Challenges
 - Economics Lecture by Mankiw



Peter Voser
CEO of Royal Dutch Shell plc



Fan Gang
Director of National Economic Research Institute (NERI), China



Why city? The answer is simple. Human evolution suggests that economic success has always been accompanied by success of a city. Ancient Rome, Venice in the Middle Ages, and modern New York are such examples. Urbanization currently takes place at an unprecedented speed. As cities drive the growth of a country, the world is entering an era of limitless competition among cities rather than countries. In fact, intellectuals and companies prefer a city that is business-friendly and promotes personal well-being. What are the characteristics of cities that attract smart people and companies? At the 14th World Knowledge Forum, we examined what determines the success and failure of a city, and the blueprint of a future city. In addition, graduate students in urban design and planning programs from the world's finest architecture schools participated in the 'Creative and Adaptive City Design Competition.'

Sessions

- Achieving Sustainable Cities: A Panel Discussion with City Leaders
- The Secrets of the Creative City
- Urbanization in China: Challenge and Opportunities
- Richard Florida, Creative Economy & Creative Class
- Edward Glaeser, Real Estate, the Government and the City
- Creative and Adaptive City Design Award



Richard Florida
*Professor at the Rotman School of Management,
University of Toronto*



Liu Jian
*Associate Dean at School of Architecture,
Tsinghua University*



Antonio Villaraigosa
Former Mayor of Los Angeles, California



Edward Glaeser
Professor of Economics at Harvard University



Education

The rise of online education has started to bring about important changes recently. Contrary to the conventional learning at school, students can study at their own pace with the materials made available online. Learning is now possible outside the classroom, and anyone can have access to knowledge. Whether online education should be free or not has become a much debated issue. In addition, while some praise the potentials of online education, others express concerns about its limits. As such, we are now standing at the crossroads of change where education—especially of the humanities that has been neglected for some time—may be the most significant factor in determining the future of a nation and its people. The 14th WKF Forum therefore offered a platform for discussions and debates on this very important topic.

- Sessions**
- Shlomo Mintz, Click, Learn, Play: Online Lesson from the Violin Virtuoso
 - Dialogue with Global Education Gurus
 - Bye Bye Classrooms
 - Salman Khan, Shaping the Next 50 Years of Education
 - Daphne Koller, The Online Revolution: Learning without Limits



Jeremy Johnson
Co-founder and Chief Strategy Officer of 2U



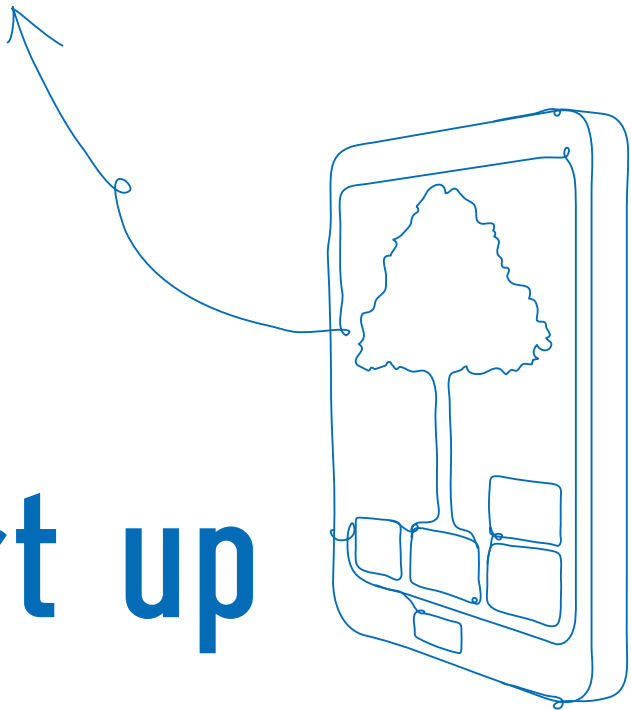
Daphne Koller
Co-founder and CEO of Coursera Inc.



Salman Khan
Founder of Khan Academy



IT+ Start up



Korea has its competitive edge in IT business. Both the future of hardware industry, which includes mobile phone and wearable device, and the future of platforms and applications look optimistic. We can even foresee the invention of new social media similar to Facebook or Pinterest by Koreans in the near future. However, we have still a long way to go. People stay away from startups for fear of failure, and the lack of infrastructure to translate creative ideas into concrete products also poses obstacles; the importance of big data is well understood, but its application still requires more experimentation. As such, we invited world-famous professionals in the IT and startup fields at this year's forum. Arguments against big data, developing media, life-changing games, 3D & 4D, and many more surprising stories were shared at the forum. Panelists also shared their experience and know-how.

- Sessions**
- All about Start-ups
 - How to Secure the Cyber Space
 - Life Changing Games
 - World of Big Data: Imagine the Unimaginable
 - Viktor Mayer-Schönberger, Pervasive Digital Memory: The Perils of the Digital Panopticon



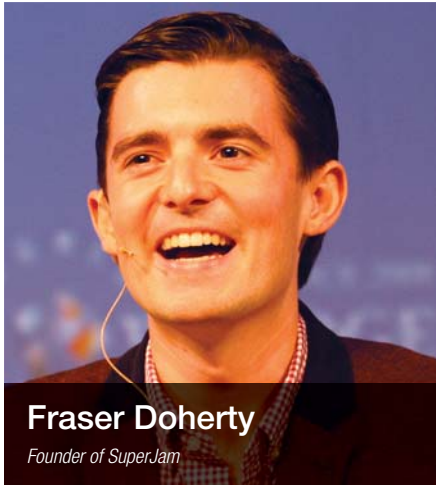
Kai Huang
Co-founder of Blue Goji



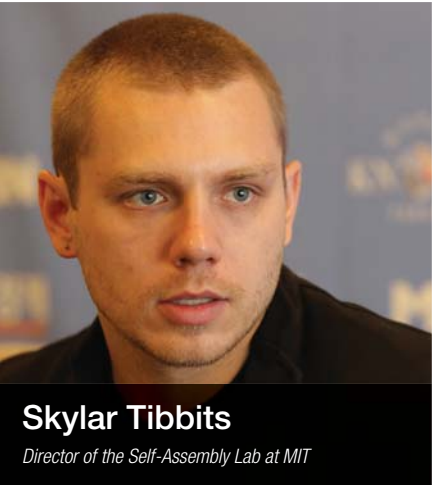
Burt Herman
Co-founder of Storify



Viktor Mayer-Schönberger
Author of Big Data: A Revolution That Will Transform How We Live, Work and Think



Fraser Doherty
Founder of SuperJam



Skylar Tibbits
Director of the Self-Assembly Lab at MIT

Technology Frontier

The Technology Frontier session was held to share knowledge on industries that will become the growth engine for the new era. At the 14th World Knowledge Forum, TF sessions dealt with subjects including big data, displays, electric cars, 3D & 4D printing, aerospace, and carbon fiber.



Jonathan Jaglom
General Manager, Asia Pacific & Japan of Stratasys



Amr Awadallah
Co-founder and CTO of Cloudera



Nikkaku Akihiro
CEO&COO of Toray Industries, Inc.



Kay Segler
Senior Vice President of BMW Group



- Sessions**
- Technology Frontier : Aerospace
 - Technology Frontier : Big Data
 - Technology Frontier : Carbon Fiber
 - Technology Frontier : Display
 - Technology Frontier : Electric Cars
 - Technology Frontier : 3D&4D Printing

Book Signing Event

Number of WKF speakers held a Book Signing event at the venue. It was a great opportunity to meet the world's most renowned opinion leaders and authors in person.



MBA Sessions

The MBA sessions of the world renowned universities such as New York University Stern School of Business, INSEAD and IE Business School had been one of the most popular sessions at the World Knowledge Forum. In 2013, HEC Paris and CEIBS newly joined the World Knowledge Forum as a knowledge partner and hosted a special session for the audience.

New York Stern School Finance Master Class

- Integrated Risk Management I
- Integrated Risk Management II



INSEAD Best of Management

- Integrating Insights and Capabilities around the World
- Lessons from the Emerging Market Experience
- Decision-Making and the Human Brain
- Helping Innovators Clear a Better Path to Innovation



IE Business School

- Building Positive Leadership: An Overview of Effective Leadership in Changing Times
- Inter-firm Ties, Environmental Performance and Governance
- How to Win the Commercial Battle through Customer Centricity and Innovation in the Telecommunication and High Tech Industries?



HEC Insights into Luxury Strategy and Luxury Brands



CEIBS China's Family Businesses: Passing the Baton to the 2nd Generation



2012

The Great Breakthrough:
New Solutions for Global
Crisis: Leadership,
Integrity, Creativity and
Happiness



Jim Yong Kim,
President of World Bank



Paul Krugman,
Professor of Princeton University
2008 Nobel Prize Laureate in
Economics



Nouriel Roubini,
Professor of New York University



Malcolm Gladwell,
Journalist of the New Yorker



Martin Wolf,
Chief Economics Commentator of
Financial Times



Dani Rodrik,
Professor of Harvard University



Daron Acemoglu,
Professor of MIT



Tyler Cowen,
Professor of George Mason
University

2010

One Asia Momentum,
G20 Leadership
& Creatinnovation



Tony Blair,
Former Prime Minister of the United Kingdom



Yukio Hatoyama,
Former Prime Minister of Japan



Richard Branson,
Virgin Group Founder & CEO



Nouriel Roubini,
Professor of NYU Stern Business
School



Paul Krugman,
Professor of Princeton University
2008 Nobel Prize Laureate in
Economics



Jeffrey Katzenberg,
CEO of Dreamworks Animation
SKG



Niall Ferguson,
Professor of Harvard University

2011

The New Economic
Crisis: Reforming Global
Leadership & Asia's
Challenge



Gordon Brown,
Member of the Parliament of UK



Larry Summers,
Professor of Harvard University



Sarah Palin,
Politician of United States of
America



Michael Sandel,
Professor of Harvard University



Martin Sorrell,
Chief Executive of WPP



Nishida Atsutoshi,
Chairman of Toshiba



Amy Chua,
Professor of Yale University



Tom Albanese,
Chief Executive of Rio Tinto

2009

One Asia:
New Economic Order
& Recovery



George W. Bush,
The 43rd President of the United States of America



Gary Hamel,
Professor of London Business
School



Paul Krugman,
Professor of Princeton University
2008 Nobel Prize Laureate in
Economics



Peter Brabeck-Letmathe,
Chairman of Nestle S.A.



Jack & Suzy Welch
Former CEO of GE & Columnist



Jim Rogers,
CEO of Rogers Holdings

2008

Collabonomics
& Greater Asia



Michael Porter,
Professor of Harvard University



Richard Branson,
Virgin Group Founder & CEO



Eric Maskin,
2007 Nobel Prize Laureate in
Economics



Jack Trout,
Author of 'Positioning'



John Howard,
Former Prime Minister of Australia



Richard Levin,
President of Yale University



Robert Polet,
CEO of Gucci Group

2006

Creative Economy



George Soros,
Chairman of Soros Fund Management



Thomas C. Schelling,
2005 Nobel Prize Laureate in
Economics



Shelly Lazarus,
Chairman and CEO of Ogilvy
& Mather



Jacques Attali,
President of PlaNet Finance



Craig Mundie,
Chief Research and Strategy
Officer, Microsoft Corporation



Leon Brittan,
Vice Chairman of UBS Investment
Bank



Alan Eustace,
Senior Vice President, Engineer-
ing & Research of Google

2007

Wealth Creation
and Asia



Colin Powell,
Former Secretary of State, USA



Alan Greenspan,
Former Chairman of Federal
Reserve Board



Edmund Phelps,
2006 Nobel Prize Laureate in
Economics



Tom Peters,
Chairman of Tom Peters
Company



Philip Rosedale,
Founder of Linden Lab



Vinton G. Cerf,
Vice President & Chief Internet
Evangelist of Google Inc.



Rolf Jensen, Chief Imagination
Officer of Dream Company Inc.

2005

Creativity and
Collaboration:
Foundation for the
New Era



Jack Welch,
Former Chairman of GE



Edward Prescott,
2004 Nobel Prize Laureate in
Economics



Robert Kagan,
Professor of Carnegie Endow-
ment for International Peace



Paul Jacobs,
CEO of Qualcomm



Ralph Parks,
Chairman of JP Morgan Asia



Kevan Watts,
Country Head (India) of Bank of America Merrill Lynch



Loo Choon Yong,
Executive Chairman of Raffles
Medical Group, Ltd. Singapore

2004

Partnership for
Renewed Growth



Kim Dae-jung,
Former President, Republic of Korea



Mori Yoshio,
Former Prime Minister of Japan



Paul Kennedy,
Professor of Yale University



Robert A. Mundell,
1999 Nobel Prize Laureate in
Economics



Carly S. Fiorina,
Former Chairman of HP



Gianni De Michelis,
Former Deputy Prime Minister of Italy



John Donahue,
Professor of Harvard University

2002

Knowledge in a World
of Risk: A Compass
Towards New Prosperity



Larry Ellison,
Chairman and CEO of Oracle Corporation



Michael Dell,
Chairman and CEO of Dell



Joseph E. Stiglitz,
2001 Nobel Prize Laureate in
Economics



Philip Kotler,
Distinguished Professor of
Northwestern University



Stephen R. Covey,
Author of 'The Seven Habits of Highly Effective People'



Orit Gadiesh,
Chairman of Bain & Company



David Johnston,
President of University of
Waterloo

2003

Creating a New World
Order and Economy



Martin Feldstein,
Former Chairman of U.S. President's Council of Economic Advisers



Jim Collins,
Author of 'Good to Great'



Franco Fukuyama,
Professor of Johns Hopkins
University



Robin Buchanan,
Dean of London Business School



Ohmae Kenichi,
President & CEO of Business
Breakthrough, Inc.



Edith Cresson,
Former Prime Minister of France



John J. Fernandes,
President & CEO of The Association to Advance Collegiate

2001

Drawing
the Roadmap for
Knowledge Economy
and Global Prosperity



Bill Gates,
Co-founder of Microsoft Corporation



Supacha Panitchpakdi,
Director-General of WTO



Paul Krugman,
Professor of Princeton University



Yves Doz,
Timken Chaired Professor of
INSEAD



Nagao Makoto,
President of Kyoto Univ.



Lindiwe Hendricks,
Deputy Minister of Trade and
Industry, South Africa



Bjorn Stigson,
President of WBCSD

2000

Shaping
the New Millennium
with Knowledge



Lester Thurow,
Professor of MIT



Paul Romer,
Professor of Stanford University



Donald Johnston,
Secretary General of OECD



Heinrich Rohrer,
1986 Nobel Laureate in Physics



Rajat Gupta,
Managing Director Worldwide of
McKinsey & Company, Inc.



Robert Davis,
CEO of Lycos, Inc.



Thomas Andersson,
President of IKED

Save the date

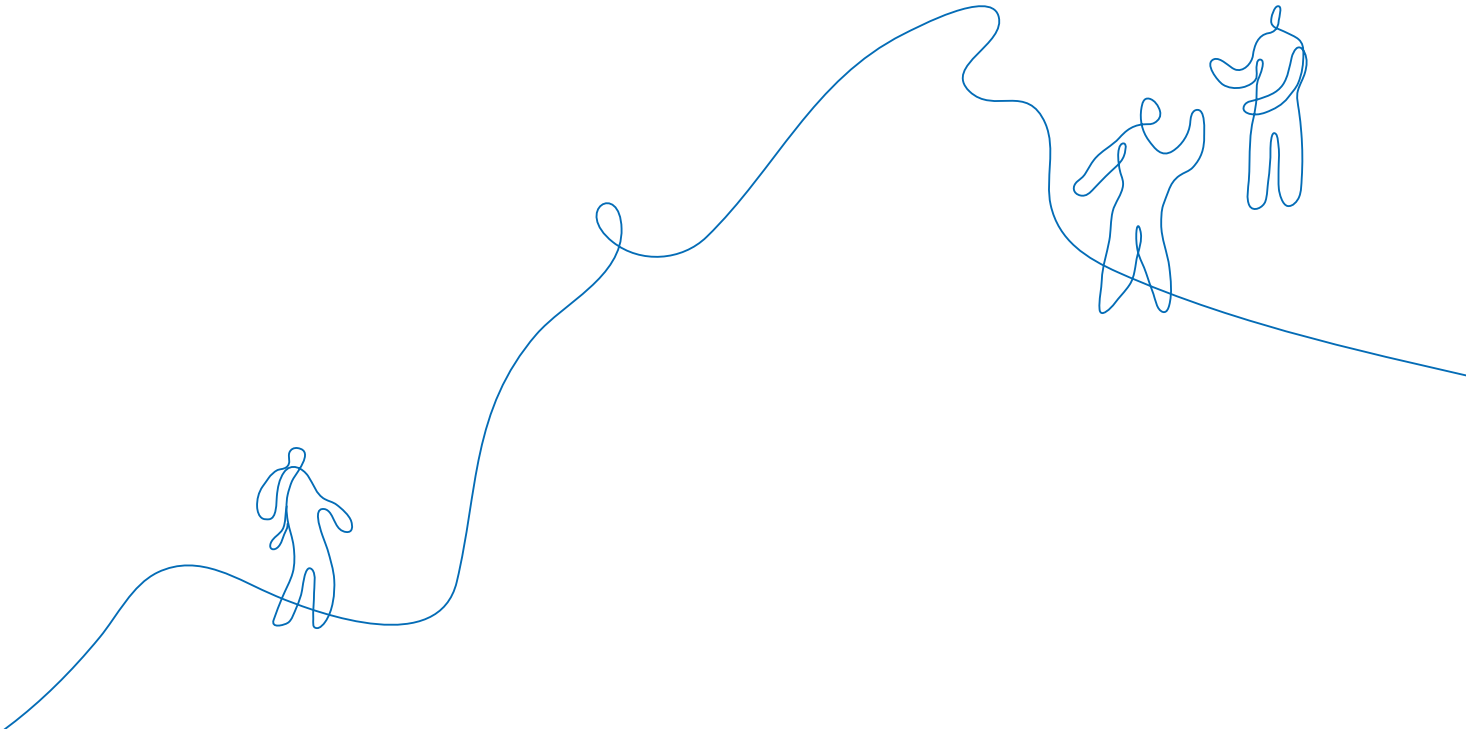
THE 15th
WORLD
KNOWLEDGE
FORUM

October 14-16, 2014, Seoul, Korea

WORLD
KNOWLEDGE
FORUM

SINCE 2000





1997

The Vision Korea Project was launched.

1998

The World Knowledge Forum Secretariat was established. CHANG Dae-Whan, CEO of Maeil Business Newspaper and founder of the World Knowledge Forum, presided over the Forum's Executive Committee.

1999

The first Knowledge Management Award Ceremony was established together with Booz Allen & Hamilton Inc.

2000

The first World Knowledge Forum was held, featuring 32 sessions led by 90 panelists.

2001

Media partnership was established with Financial Times, Bloomberg, CNBC, etc.

2002

INSEAD's first session (Best of Management) was held at the World Knowledge Forum.

2003

The first Asian Most Admired Knowledge Enterprises (MAKE) Award was established as an award given to the world's leading knowledge-driven organizations.

2005

'Newspaper in Education(NIE)' agreement was signed to invite university student delegates to the World Knowledge Forum.

2007

Young Knowledge Leader (YKL) program was launched to spread knowledge among students.

**WORLD
KNOWLEDGE
FORUM**

2008

The first 'Woman Leaders Forum' was held at the World Knowledge Forum.

2009

The World Knowledge Forum hosted a Luxury Watch Exhibition, featuring a number of prestigious brands.

2010

New York Stern School's first Finance Master session was held at the World Knowledge Forum.

2011

IE Business School's first session was held at the World Knowledge Forum.

2012

The 13th World Knowledge Forum offered 92 sessions graced by the presence of 200 panelists including Jim Yong Kim, President of the World Bank; Condoleezza Rice, Former Secretary of State of the United States of America; and Paul Krugman, 2008 Nobel Prize Laureate in Economics. 3,000 attendees from around the world participated in the Forum.

2013

HEC Paris and CEIBS newly joined the World Knowledge Forum as a knowledge partner and hosted a special session for the audience. Technology Frontier sessions were newly launched, covering industrial issues such as big data, 3D & 4D printing, electric car, carbon fiber, display and aerospace.

History of the World Knowledge Forum

Maekyung Media Group

20 million viewers and readers are testimony to the strength and influence of the Maekyung Media Group.

M 매경미디어그룹











Maeil Business Newspaper

MBN

M-money

Maeil Business Newspaper is Korea's leading business publication read by businessmen and corporate subscribers. Maeil Business Newspaper provides the most diverse array of topics related to economy, finance, real-estates, stocks, and bonds with keen insights and professional expertise.

By providing timely accurate economic news and through campaigns such as "Vision Korea," the Maeil Business Newspaper presents new visions to the government, the people and businesses. By doing so, the Maeil Business Newspaper proudly does its part in building the foundation for Korea's knowledge-based economy.

MBN is a channel providing a variety of programs ranging from news to entertainment. With 17 years of experience as a 24-hour news channel, MBN offers premium content in various fields to the viewers. Known for its quick and accurate news reporting, MBN was selected as the Nation's best news channel for 4 consecutive years. Through its commitment to "Listen, Agree, Care & Solve," MBN's dedication to excellence on every level makes this broadcast network a leader in its field.

M-money is the No.1 business news channel in Korea. M-money currently provides real-time business news to more than 10 million households in Korea.

M-money not only provides information on economic matters but also practical solutions for business management, investment on stocks and real-estates, and much more. Through its networks in the United States, the European Union, Japan, China, Singapore, and many more region and countries, it delivers global news to the Korean audience.

매경닷컴

Maekyung dot com

Magazine & Publication

Maekyung dot com(www.mk.co.kr) is the no. 1 business & economic portal site in Korea, which provides the most comprehensive "real-time" financial and business news on the net.

Maekyung dot com delivers up-to-date information including real-time stock news, finance, e-business and economy, in addition to a broad range of online social and cultural services which offers our readers useful information needed in the fast-paced world. The website allows readers to voice their news on "MK Public Forum" and conducts daily polls on the latest issues related to economy and politics.

Since 1968, the Maeil Business Newspaper published a wide range of specialized books on the stock market, economics, management and business that enable readers to better manage their daily lives. Maekyung Economy, a premier weekly economic magazine, highlights and captures the current business trends.

The magazine offers insight into the trends in global economy and the latest information on various industries and business sectors. Luxmen, a premier monthly business magazine, is a visual business magazine which combines difficult economic articles with aesthetically pleasing design.