

# WORLD KNOWLEDGE FORUM

## ABOUT WORLD KNOWLEDGE FORUM

Maekyung Media Group will host the 25th World Knowledge Forum (WKF) from September 9th to 11th, 2024, in Seoul, Korea. The 25th WKF is centered around the theme [Journey towards Coexistence]. To address such theme and to celebrate a milestone of Maekyung Media Group, we are diligently working with a lot of global shapers, requesting their esteemed presence at the 25th World Knowledge Forum.

The WKF is one of Asia's most prestigious and renowned conferences, covering a wide range of issues from global politics, economics, finance, business to humanities. It aims to shape the future of the world by promoting meaningful discussions and exchanging ideas among participants over more than 150 sessions during the event.

Found in October 2000, the WKF has played a significant role as a global platform for fundamental discussions with the goals of reducing knowledge gaps through knowledge sharing and promoting balanced global economic growth and prosperity.

## MAIN SPEAKERS FROM THE PREVIOUS YEARS



**Bill Gates**  
Co-founder of  
Microsoft Corporation



**George W. Bush**  
The 43<sup>rd</sup> President  
of the United States



**Kersti Kaljulaid**  
The 5<sup>th</sup> President  
of Estonia



**Sam Altman**  
CEO of OpenAI



**Hillary Rodham Clinton**  
The 67<sup>th</sup> United States  
Secretary of State



**Steve Wozniak**  
Co-Founder  
of Apple Computer, Inc.



**Jack Welch**  
Former Chairman of  
General Electric



**Hatoyama Yukio**  
The 93<sup>rd</sup> Prime Minister  
of Japan



**David Cameron**  
The 75<sup>th</sup> Prime Minister  
of the United Kingdom



**Steve Chen**  
Co-founder  
of Youtube



**Alan Greenspan**  
The 13<sup>th</sup> Chairman of  
Federal Reserve Board



**Francois Hollande**  
The 24<sup>th</sup> President  
of France



**Janet L. Yellen**  
The 78<sup>th</sup> United States  
Secretary of the Treasury



**Robin Li**  
Chairman and CEO  
of Baidu



**Gerhard Schröder**  
The 7<sup>th</sup> Chancellor  
of Germany



**Paul Krugman**  
Professor at City University  
of New York

## WORLD KNOWLEDGE FORUM IN NUMBERS 2000~2023

PARTICIPANTS

**62,821**

COUNTRIES

**82**

SPEAKERS

**5,832**

SESSIONS

**1,830**

## WORLD KNOWLEDGE FORUM 2024

Date September 9 – 11, 2024  
Website [www.wkforum.org](http://www.wkforum.org)

\* For the full list of speakers, please refer to the World Knowledge Forum website ([www.wkforum.org](http://www.wkforum.org)).

# 2024

September 9 – 11  
Seoul, Korea