



# WORLD KNOWLEDGE FORUM HIGHLIGHTS

# 2023

SINCE 2000

**The World Knowledge Forum  
Secretariat**

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**매일경제** **MBN**



WORLD  
KNOWLEDGE  
FORUM



# ABOUT WORLD KNOWLEDGE FORUM

Following the 1997 Asian financial crisis, the World Knowledge Forum (WKF) was founded in October 2000 after two years of preparation based on the ambition to transform Korea into a knowledge-driven nation. Since then, the World Knowledge Forum has played the role as a platform for active discussions with the aim of reducing knowledge gaps through knowledge sharing and to promote balanced global economic growth and prosperity. A total of approximately 5,832 global speakers and 62,821 audiences have participated since the first forum in 2000 that was held under the theme of "Shaping the New Millennium with Knowledge," and the WKF has now become one of the biggest knowledge-sharing events in the world.

Main speakers we had at the past WKFs include the following: state leaders such as George W. Bush, the 43rd President of the United States; Theresa May, the 76th Prime Minister of the United Kingdom; Nicolas Sarkozy, the 23rd President of the French Republic; and Gerhard Schröder, the 7th Chancellor of Germany; Presidents of international organizations such as Jim Yong Kim, the 12th President of the World Bank; founders and CEOs such as Bill Gates, Co-founder of the Microsoft Corporation; Larry Ellison, Chairman and CEO of the Oracle Corporation; John L. Hennessy, Chairman of Alphabet; George Soros, Chairman of Soros Fund Management, and scholars such as Larry Summers, Paul Krugman, Michael Porter, and Gregory Mankiw.

At the World Knowledge Forum 2023, speakers and audiences gathered both offline and online to discuss various agendas under the theme of "Techno Big Bang: Humanity on the Shoulders of Giants."

Steve Wozniak Co-Founder of Apple Computer; Sam Altman, CEO of OpenAI; Ron Klain, former White House Chief of Staff; Hatoyama Yukio, former Prime Minister of Japan; Ilan Goldfajn president of IDB, Eric Adams, Mayor of the city of New York; James Norman Mattis former Secretary of Defense of United States; Anthony Fauci, former Director of NIAID; Paul Romer, Professor at Boston College(2018 Economic Sciences Laureate); Abhijit Banerjee Professor at MIT Economics(2019 Economic Sciences Laureate), Douglas W. Diamond, Professor at University of Chicago(2022 Economic Sciences Laureate), Jenny Johnson, President and CEO of Franklin Templeton; Ben Nelson, Chairman and CEO of Minerva Project; Mehmet Fatih Kacir, Minister of Industry and Technology of Türkiye, Oleksandra Matviichuk, Founder and CEO of The Centre for Civil Liberties(2022 Nobel Peace Prize Laureate) and many other world renowned speakers participated in the World Knowledge Forum 2023 and graced the occasion with their presence.





**Brand Identity of the World Knowledge Forum**

The new Brand Identity (BI) of the World Knowledge Forum embodies the world moving towards the future centered by the World Knowledge Forum. The BI carries the philosophy of the World Knowledge Forum; center of the global economy, challenge against the future, and the power of human connection. The BI symbolizes that the World Knowledge Forum, representing Asia, serves as a platform to project the future of politics, economy, business, and society based on knowledge-sharing.



# INVITATION

With gracious support and enthusiasm from many knowledge seekers around the world, the World Knowledge Forum has grown into one of the most prominent knowledge hubs in the world. Each year, the World Knowledge Forum has been developing its contents and addressed numerous global agendas with approximately 320 speakers and 4,000 audience.

In order to meet the encouragement and expectations of many who wait for the World Knowledge Forum every September, we have set the stage again for the best speakers and themes to look ahead for 2024.

The World Knowledge Forum 2024 is scheduled to take place from September 10th through 12th in 2024, and we will come up with best action plans for important global issues at hand. In-depth discussions on geopolitics, business, and social issues will be made at the World Knowledge Forum 2024.

I invite you to join the World Knowledge Forum 2024.

Chairman of Maekyung Media Group  
Founder of the World Knowledge Forum

CHANG Dae-whan Ph.D.

A handwritten signature in black ink that reads "Dae-whan Chang".





# WORLD KNOWLEDGE FORUM 2024

September 10 – 12, 2024  
Seoul, Korea



62,821



## Participants

For 24 years, distinguished participants from political, academic, corporate, and other diverse areas around the world have gathered to the “knowledge-sharing feast” at the annual World Knowledge Forum.

5,832



## Speakers

Global leaders from political, economic, and industrial sectors such as George W. Bush, former President of the United States; Bill Gates, Co-founder of the Microsoft Corporation; Richard Branson, CEO of Virgin group; to name a few, participated the World Knowledge Forum as renowned speakers.

82



## Countries

Participants and speakers are joining the World Knowledge Forum from countries in various regions including Asia, North America, South America, and Europe, and so forth.

1,830



## Sessions

Every year, the World Knowledge Forum covers a variety of topics encompassing economy, business, politics, culture, art, future, and climate change.

\* Up to 2023 [Source = World Knowledge Forum Secretariat]

### 2000

Shaping the New Millennium with Knowledge

World Knowledge Forum Launched

### 2001

Drawing the Roadmap for Knowledge Economy and Global Prosperity

World Knowledge Corps Launched

### 2002

Knowledge in a World of Risk: A Compass towards New Prosperity

### 2003

Creating a New World Order and Economy

### 2004

Partnership for Renewed Growth

World Knowledge Forum Outside Korea Launched

### 2005

Creativity and Collaboration: Foundation for the New Era

### 2006

Creative Economy

### 2007

Wealth Creation & Asia

World Bank Recognized World Knowledge Forum

### 2008

Collabonomics & Greater Asia

Open Sessions Launched at World Knowledge Forum

### 2009

One Asia: New Economic Order & Recovery

One Asia Momentum Launched

### 2010

One Asia momentum, G20 Leadership & Creatinnovation

### 2011

The New Economic Crisis: Reforming Global Leadership & Asia's Challenge

### 2012

The Great Breakthrough: New Solutions for Global Crisis

### 2013

The One Asia Metamorphosis

### 2014

Invigorating the Global Economy

### 2015

Mapping the Zeitgeist

Plenary Session Moved to Jangchung Arena

### 2016

Aiming for Great Instauration

Asia Business Awards Launched

### 2017

Inflection Point: Towards New Prosperity

### 2018

Collective Intelligence: Overcoming Global Pandemonium

### 2019

Knowledge Revolution 5.0: Perspicacity Towards Prosperity for All

The 20th World Knowledge Forum

### 2020

Pandenomics Perspective: Shaping New Global Symbiosis

Online and Offline Hybrid Forum Launched

### 2021

Terra Incognita: Redesigning the Global Architecture

### 2022

Supercompensation: Restoring Global Prosperity & Freedom

### 2023

Techno Big Bang: Humanity on the Shoulders of Giants



# MAIN SPEAKERS FROM THE PREVIOUS YEARS



**Bill Gates**  
Co-founder of  
Microsoft Corporation



**George W. Bush**  
The 43<sup>rd</sup> President of  
the United States



**Hillary Rodham Clinton**  
The 67<sup>th</sup> United States  
Secretary of State



**Richard Branson**  
Founder & CEO  
of Virgin Group



**Tony Blair**  
The 73<sup>rd</sup> Prime Minister of  
United Kingdom



**Marcus Wallenberg**  
Chair of the Board of  
Directors of Skandinaviska  
Enskilda Banken (SEB)



**David Rubenstein**  
Co-founder & Co-CEO  
of the Carlyle Group



**Yukio Hatoyama**  
The 93<sup>rd</sup> Prime Minister  
of Japan



**Jerry Yang**  
Founder of Yahoo



**Brian Duperreault**  
President and CEO of AIG



**Mike Pompeo**  
The 70<sup>th</sup> Secretary of State  
of the United States



**Janet L. Yellen**  
The 15<sup>th</sup> Chair of the  
Federal Reserve board



**Nathan Belcharczyk**  
Co-founder of Airbnb



**Colin Powell**  
The 65<sup>th</sup> United States  
Secretary of state



**Kersti Kaljulaid**  
President of Estonia



**Larry Ellison**  
Chairman & CTO of  
Oracle Corporation



**Carl Bildt**  
The 40<sup>th</sup> Prime Minister  
of Sweden & GCIG  
Commissioner



**Joseph E. Stiglitz**  
2001 Nobel Prize Laureate  
in Economics



**Niall Ferguson**  
Professor at  
Harvard University



**Sam Altman**  
CEO of OpenAI



**Gregory Mankiw**  
Professor at  
Harvard University



**Jack Welch**  
Former Chairman of  
General Electric



**Nicolas Sarkozy**  
The 23<sup>rd</sup> President  
of France



**Alan Greenspan**  
The 13<sup>th</sup> Chairman of  
Federal Reserve Board



**Francois Hollande**  
The 24<sup>th</sup> President  
of France



**Larry Summers**  
Professor at Harvard University



**Enrico Letta**  
The 55<sup>th</sup> Prime  
Minister of Italy



**Robin Li**  
Chairman & CEO  
of Baidu



**Wang Jia Rui**  
Vice Chairman of the 12<sup>th</sup> National  
Committee of the Chinese People's  
Political Consultative Conference



**George Soros**  
Chairman of  
Soros Fund  
Management



**Gerhard Schröder**  
The 7<sup>th</sup> Chancellor  
of Germany



**Paul Krugman**  
Professor at City University  
of New York



**Steve Chen**  
Co-founder of  
YouTube



**David Cameron**  
Prime Minister of the  
United Kingdom  
(2010–2016)



**John Bolton**  
National Security Advisor  
(2018–2019)



**Eric Yuan**  
Founder & CEO of Zoom



**Maria Ressa**  
CEO of Rappler, 2021  
Nobel Peace Prize Winner



**Donald Trump Jr.**  
Executive Vice  
President of the  
Trump Organization



**Thomas Piketty**  
Professor at Paris School  
of Economics



**Bob Woodward**  
Pulitzer Prize-Winning  
Journalist



# WORLD KNOWLEDGE FORUM 2023 SUMMARY



## TECHNO BIG BANG: HUMANITY ON THE SHOULDERS OF GIANTS

Date | September 12 - 14, 2023  
Venue | Jangchung Arena · The Shilla Seoul · DDP

## CLUSTERS

01. AI

02. QUANTUM  
COMPUTING

03. ROBOTICS

04. C-TECH

05. BIO

06. GEOPOLITICS

07. ECONOMY

08. FINANCE

09. FUTURE  
INDUSTRIES

10. MBA





The U.S. Space Force 1st Space Operations Commander John Raymond, Airbus D&S CEO Michael Schollhorn, the Republic of Korea Air Force 39th Chief of Staff Park In-ho, and TV news anchor Terry Martin (counter clockwise from the right) participated as on-site speakers at the open session "Universe Revealed: The Core of the Modern War" of the World Knowledge Forum 2023.

# SPEAKERS AT THE WORLD KNOWLEDGE FORUM 2023



**Steve Wozniak**  
Co-Founder of  
Apple Computer



**Sam Altman**  
CEO of OpenAI



**Ron Klain**  
The 30<sup>th</sup> White House  
Chief of Staff



**Hatoyama Yukio**  
The 93<sup>rd</sup> Prime  
Minister of Japan



**Ilan Goldfajn**  
President of Inter-American  
Development Bank



**Eric Adams**  
The 110<sup>th</sup> Mayor of the City  
of New York



**James Norman Mattis**  
The 26<sup>th</sup> Secretary of  
Defense of the United States



**John Raymond**  
The 1<sup>st</sup> Chief of Space  
Operations of U.S. Space Force



**Anthony Fauci**  
The 5<sup>th</sup> Director of National  
Institute of Allergy and  
Infectious Diseases



**Paul Romer**  
Professor at Boston College  
(2018 Nobel Economics Prize Laureate)





SPEAKERS AT  
THE WORLD KNOWLEDGE  
FORUM 2023



**Abhijit Banerjee**  
Professor of Economics at MIT  
(2019 Nobel Economics Prize Laureate)



**Douglas W. Diamond**  
Professor at University of Chicago  
(2022 Nobel Economics Prize Laureate)



**Ronald Kruszewski**  
Chairman and CEO  
of Stiefel Financial



**Michael Schoellhorn**  
CEO of Airbus D&S



**Jenny Johnson**  
President and CEO  
of Franklin Templeton



**Marc Rowan**  
Co-Founder and CEO  
of Apollo Global Management



**Eric Daimler**  
Co-Founder and  
CEO of Conex AI



**Jose E. Feliciano**  
CEO of Clearlake Capital Group



**Tamir Pardo**  
Co-Founder and President  
of XM Cyber



**Ohad Topor**  
Founder and Chairman  
of TCK Investments



**Chris Miller**  
Associate Professor at  
Tufts University  
(The Author of “Chip War”)



**Xavier Castellanos Mosquera**  
Under Secretary General of IFRC



**Ben Nelson**  
Chairman and CEO  
of Minerva Project



**Mehmet Fatih Kacir**  
Miniter of Industry  
and Technology of Türkiye



**Oh Se-hoon**  
Mayor of Seoul



**XingXing Wang**  
Founder and CEO  
of Unitree Robotics



**Oleksandra Matviichuk**  
Founder and CEO of the  
Centre for Civil Liberties  
(2022 Nobel Peace Prize Laureate)



**Zhang Yaqin**  
The former President of Baidu  
and Dean of Institute for AI Industry  
Research of Tsinghua University



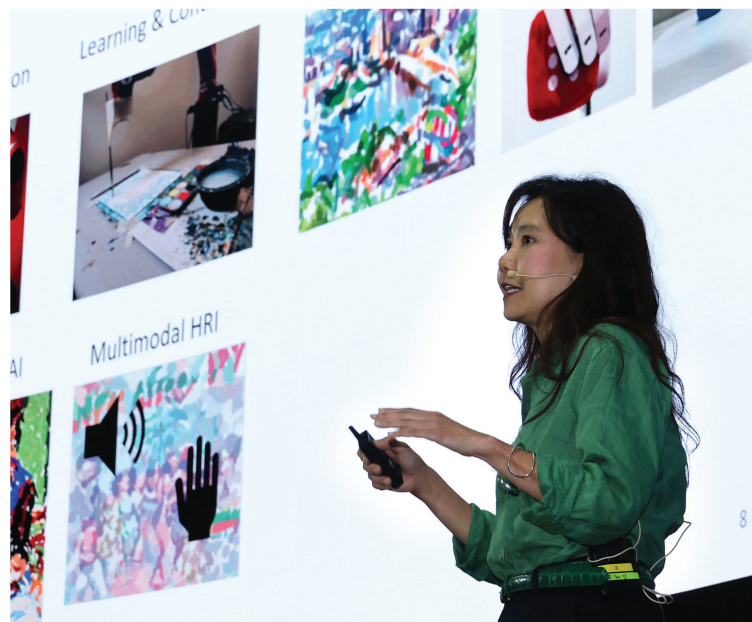
**Pär Nuder**  
Former Minister of Finance  
of Sweden



**Jan Goetz**  
Co-Founder and CEO of IQM



















# WORLD KNOWLEDGE FORUM 2023

## 01 REVITALIZATION OF OFFLINE-BASED FORUM

The World Knowledge Forum returned to a full-fledged offline event after the outbreak of the COVID-19 pandemic. Approximately 310 global speakers from around the world participated in 129 sessions and shared their knowledge with the audience who filled the venue.

## 02 FORUM FOR INTER-STATE COMMUNICATIONS

There were three “Country Night” events during the WKF 2023. Israel, Türkiye and Indonesia held “Israel Night”, “Türkiye Night” and “Indonesia-Korea Young Entrepreneur Forum”, respectively. Each country used the WKF as a venue for its own promotion through commemorative events. Speakers of the WKF also participated in these events and freely exchanged and shared their thoughts.

## 03 OPEN SESSIONS & CULTURAL EVENTS

The World Knowledge Forum has organized six open sessions to share knowledge with the general public. Participants met and heard from John Raymond, 1st Chief of Space Operations of U.S. Space Force, Satchin Panda, Professor of Salk Institute for Biological Studies, Michael Chow, Co-founder and CEO of The Believer Company. Some potteries from Leeum Museum were also exhibited as part of the cultural events organized at the World Knowledge Forum.





# MAEKYUNG MEDIA GROUP

Maeil Business Newspaper presents new visions to the government, the public and businesses as a Knoeledge Powerhouse. ‘By doing so, Maeil Business Newspaper proudly does its part in building the foundation for Korea’s knowledge based economy.

## 매일경제

Maeil Business Newspaper is Korea's leading business publication read by businessmen and corporate subscribers. Maeil Business Newspaper provides the most diverse array of topics related to economy, finance, real-estate, stocks, and bonds with keen insights and professional expertise. By providing timely, accurate economic news and through campaigns such as "Vision Korea," Maeil Business Newspaper presents new visions to the government, the people and businesses. By doing so, Maeil Business Newspaper proudly does its part in building the foundation for Korea's knowledge-based economy.

## MBN

MBN is a channel providing variety of programs ranging from news to entertainment. With 17 years of experience as a 24-hour news channel, MBN offers premium content in various fields to the viewers. Known for its quick and accurate news reporting, MBN was selected as the Nation's best news channel for 4 consecutive years. Through its commitment to "Listen, Agree, Care & Solve," MBN's dedication to excellence on every level makes this broadcast network a leader in its field.

For the latest updates  
on the World Knowledge Forum,  
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app**



For more information  
on registration  
and event details, visit the

**World Knowledge Forum  
website**

[www.wkforum.org](http://www.wkforum.org)



For video contents  
the World Knowledge Forum, visit the

**World Knowledge Forum  
YouTube channel**

[www.youtube.com/wkforum](http://www.youtube.com/wkforum)

